



LIGHTHOUSE

CSS HOSTS WORKSHOP
ON KEY TRENDS AND
CHALLENGES IN OCEAN
FREIGHT

**SPEED OF AIR,
EFFICIENCY OF SEA**

EXCELLENCE IN AIR
CARGO MANAGEMENT
WITH CSS AIR FREIGHT

CSS GROUP ALLEPPEY
RIPPLES: CHAMPIONS
OF MPL SEASON 8!



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Chairman's Message

The world is changing at an unprecedented pace. From demographic shifts to technological breakthroughs, industries across the globe are redefining the way they operate. Logistics, as the backbone of global trade, is no exception. The choices we make today—how we integrate technology, how we approach sustainability, and how we build our workforce—will determine the industry's future for generations to come.

The Future of Work is Undergoing a Fundamental Shift

The future of work is not just evolving but it is undergoing a fundamental transformation. With Gen Z already reshaping workplace dynamics and Gen Alpha on the horizon, businesses can no longer rely on traditional corporate structures. The companies that will thrive are those that embrace a multi-generational approach, where experience and fresh perspectives work in tandem to drive innovation. This shift is not simply about adapting to change but about actively shaping the future by fostering collaboration, rethinking leadership models, and leveraging technology to build agile, forward-thinking organisations.

Recent research by EY highlights that the future workplace will not be defined by age but by adaptability, knowledge-sharing, and a culture of continuous learning. Businesses that recognise this will have a competitive edge, while those that cling to rigid structures will struggle to keep pace.

Authenticity and Purpose is the New Currency of Business

Equally important is authenticity. Today's workforce, particularly younger generations, demands more than just a pay check, they seek purpose and alignment with their values. When we fail to demonstrate genuine purpose, we risk losing not just talent but relevance in an increasingly values-driven marketplace.

Sustainable Logistics – A Responsibility and an Opportunity

Sustainability is no longer a distant goal but a necessity. As logistics providers, we must take ownership of our environmental impact while ensuring efficiency and reliability for our customers. Rising carbon emissions, regulatory shifts, and increasing consumer demand for sustainable solutions are reshaping the industry.

At CSS Group, we believe in responding with action. We are working towards more energy-efficient solutions, ensuring that every aspect of our business aligns with global sustainability goals that are beneficial for the planet.

Shaping the Future with Purpose

I want to end with a quote by Steve Jobs- "Innovation distinguishes between a leader and a follower".

As we move forward, the decisions we make today will define CSS Group's role in the future of logistics. We are committed to fostering a culture of innovation, empowering the next generation of talent, and ensuring that our industry evolves responsibly. To lead in the future, we must embrace change, prioritise flexibility, and foster a culture of innovation that empowers both employees and technology.

At CSS Group, we see these shifts not as challenges but as opportunities to redefine the future of logistics. Staying ahead requires a balance of experience and innovation. By investing in digital transformation, fostering multi-generational collaboration, and embedding sustainability at the core of our strategy, we are shaping a logistics ecosystem that is not just resilient but also future-ready.

▶ **T. S. Kaladharan**
Founder & Chairman, CSS Group

CSS Group Alleppey Ripples: Champions of MPL Season 8!

The Malayali Premier League (MPL) Season 8 in the UAE was a landmark edition. It featured a unique trophy, a record-breaking cash prize, and a women's league. With an IPL-style playoff system, the competition reached new levels of intensity and excitement.

CSS Group Alleppey Ripples showcased resilience and power-packed performances throughout the tournament. From the league matches to the playoffs, they displayed strategic gameplay, impeccable teamwork, and unmatched passion, ultimately claiming the championship.

MPL: A Decade of Passion and Cricket

Founded 11 years ago, MPL has grown into a professional T20 league for talented Malayali players in the UAE. Season 8 featured eight teams competing in 20 electrifying matches, leading to an epic Gold Final. "This season has taken MPL to new heights," said Shabu Sultan, one of the league's directors.

The Grand Showdown: CSS Group Alleppey Ripples vs. Adams Blue Kallambalam Brothers

The much-anticipated Gold Final occurred on January 26, 2025, at DC Stadium Oval 2, Dubai. The Adams Blue Kallambalam Brothers won the toss and opted to bat first, hoping to set a formidable total.

The Adams Blue Kallambalam Brothers got a shaky start, losing early wickets and struggling to build partnerships. Despite a brief resurgence in the middle overs, they could not post a competitive total. Their innings were marked by inconsistent batting and relentless pressure from the CSS Group Alleppey Ripples' bowlers.



Anoop GS shone for the Kallambalam Brothers, smashing 25 off 16 balls with four boundaries and two sixes. The team faltered despite a crucial 50-run fifth-wicket stand with Vishnu Sukumaran (15). CSS Group Alleppey Ripples' bowlers dominated, bundling them out for 114 in 16.5 overs, sealing a commanding victory.

CSS Group Alleppey Ripples Dominance with the Ball

The bowlers of CSS Group Alleppey Ripples delivered an exceptional performance, dismantling the opposition with precision. Nipun Babu led the charge, claiming three wickets while maintaining an impressive economy rate of just 5.74 runs per over. Supporting him, Junaid Shamsu and Athul Raveendran took two wickets each, further restricting the run flow and tightening their grip on the match. With the target set at 115, CSS Group Alleppey Ripples confidently stepped onto the field.



The Chase: A Masterclass in Batting

CSS Group Alleppey Ripples wasted no time in asserting their dominance with the bat. They chased the target in 12.5 overs, securing a convincing 8-wicket victory.

Fazal Oasis led the charge with a spectacular 51 off 38 balls, smashing six boundaries and a six while maintaining an impressive strike rate of 127.50. Albin Alias provided solid support, contributing a quick 22 runs off 14 balls. The team set a brisk pace for victory, reaching 50 runs in just 5.4 overs, laying a strong foundation for success.

Victory Moments

The winning runs came in the 12.5th over, marking a dominant performance by CSS Group Alleppey Ripples. The match ended at 9:00 PM, with CSS Group Alleppey Ripples finishing at 118/2, celebrating a well-earned title victory.

The CSS Group Alleppey Ripples' victory in the MPL Season 8 Gold Final resulted from their all-round excellence and strategic execution. Captain Renjith Mani led by example, both with the balling, his exceptional fielding, and his decision-making on the field. His calm and composed approach under pressure was a significant factor in the team's success. The Ripples had a well-balanced squad, with a mix of experienced players and young talent. This balance allowed them to adapt to different match situations effectively. The bowlers executed their plans perfectly, maintaining consistent lines and lengths and taking wickets regularly. The batters approached the chase with a clear strategy, blending aggression with caution to ensure a smooth victory.

The Heroes of the Night

Nipun Babu was the architect of CSS Group Alleppey Ripples' bowling dominance, delivering a lethal spell of 3.5 overs, 3 wickets for 22 runs at an economy of 5.74, earning him the Player of the Match and Best Bowler awards. Fazal Oasis, the Best Batter, played a match-winning knock, anchoring the chase with a fearless 51-run innings.

A Season to Remember

Season 8 of MPL will be remembered for the intense competition and its innovative approach. The introduction of playoffs and high-quality matches has set a new benchmark for future seasons. MPL continues to be a prestigious platform for Malayali cricketers in the UAE. The excitement, passion, and sportsmanship displayed throughout the season reaffirm why MPL is a league like no other.

The MPL Season 8 has once again proven to be a platform for showcasing talent, fostering camaraderie, and providing fans with unforgettable cricketing moments. As the league continues to evolve, fans can look forward to more exciting matches and stellar performances in the seasons to come. Until next season, let's keep the cricketing spirit alive!

Teamwork And Technology Enable Seamless Logistics

CSS Kingston Logistics has established itself as a pivotal player in the logistics and supply chain industry. As the only 3PL operator based in the Sharjah Airport International Free Zone (SAIF Zone), CSS Kingston combines state-of-the-art facilities with a commitment to operational excellence. With additional offices in Dubai and Hamriyah Free Zone, the company is poised to expand its reach to the northern emirates, reinforcing its position as a trusted logistics partner in the region.

Comprehensive Suite of Service Offerings

CSS Kingston offers a comprehensive range of services that cater to the diverse needs of its clients. These include 3PL services, freight forwarding, land transportation management, LCL cargo handling, and end-to-end documentation, storage, and logistics solutions. Its facilities are equipped with advanced features such as temperature - controlled warehousing, RFID secured inventory management, and shipment tracking and tracing.

The company's infrastructure is equally impressive, boasting 110,000 sq. ft. of warehousing space and 87,000 sq. ft. of open yard storage. The fully-racked warehouses support activities like reworking, repacking, picking, sorting, barcoding, and case-packed distribution. CSS Kingston's dedication to quality is evident in its ability to offer seamless logistics services under one roof, ensuring that businesses can rely on efficient and dependable operations.

CSS Kingston's commitment to innovation and adaptability has made it a preferred partner for companies across the MENA region. Its integrated approach to logistics, combining technology, transportation, and skilled manpower, ensures that clients gain a competitive advantage in their supply chain operations.



Shone Varghese
Operations Manager, CSS Kingston

Team Management at CSS Kingston

Behind CSS Kingston's success is a team of dedicated professionals who embody the company's vision and values. Shone Varghese, the Operations Manager at CSS Kingston highlights the critical role of effective team management in achieving operational excellence.

He emphasised, "Great logistics teams are built on strong communication, defined roles, adaptability, and the right tools. By focusing on these core principles, leaders can create a motivated, efficient team ready to tackle the complexities of the logistics world head-on."



Key Strategies for Effective Team Management

Clear Communication is Crucial:

In the fast-paced world of logistics, precision and timeliness are essential. CSS Kingston fosters an environment of open communication, where regular check-ins, real-time updates, and feedback mechanisms enable teams to work seamlessly. Whether coordinating shipments or addressing disruptions, this clarity ensures swift problem-solving and smooth operations.

Define Roles and Responsibilities:

Logistics operations involve a diverse range of activities, from warehousing and transportation to inventory management and customer service. At CSS Kingston, every team member's role is clearly defined, ensuring accountability and eliminating duplication of efforts. This clarity not only boosts performance but also enhances team cohesion.

Foster a Culture of Adaptability:

The logistics industry is constantly evolving; with challenges such as fluctuating market demands and global supply chain disruptions. CSS Kingston prioritises adaptability by encouraging innovation and continuous improvement. Through training programs, cross-functional skill-building, and an openness to new ideas, the company ensures that its team remains resilient and agile.



Invest in the Right Tools and Technology:

Equipping teams with cutting-edge technology is a cornerstone of CSS Kingston's strategy. From automated inventory systems to real-time tracking tools, the company leverages advanced solutions to streamline workflows and improve decision-making. This investment not only enhances efficiency but also allows teams to focus on strategic objectives rather than routine tasks.

Celebrate Wins and Learn from Challenges:

At CSS Kingston, every success is celebrated, and every challenge is seen as an opportunity to learn and grow. This approach fosters a positive work environment and instills a mindset of resilience and continuous improvement among team members.



A Unified Vision

CSS Kingston's success is not just a result of its advanced facilities or comprehensive services; it's a testament to the collective effort of a well-managed, motivated team. The company's ability to seamlessly integrate technology, processes, and people is what sets it apart in the competitive logistics landscape.

As Shone Varghese aptly puts it, "In the fast-paced world of logistics, effective team management is the engine that drives operational efficiency and customer satisfaction."

With its state-of-the-art facilities, innovative services, and dedicated team, CSS Kingston has established itself as a trusted partner for businesses across the MENA region. As the company looks to the future, its focus remains unwavering: delivering value to its clients and strengthening its position as a leader in the logistics arena. With a culture of excellence and a commitment to innovation, CSS Kingston is well-equipped to navigate the complexities of the modern supply chain and drive success for its customers.

Excellence in Air Cargo Management with CSS Air Freight

As a trusted partner in the logistics industry, CSS Group's Air Freight division has established itself as a complete logistics solution provider. Operating from Dubai International Airport Cargo Gateway at the Dubai Cargo Village, the division offers tailored and innovative Air Cargo services, catering to the diverse needs of global clients. With unparalleled expertise in import/export requirements, customs regulations, licenses, and consular documentation, the Air Freight division of the CSS Group ensures a seamless experience for businesses relying on air freight operations.



Comprehensive Services for Global Logistics Needs

The CSS Air Freight division offers a wide range of services to meet the dynamic requirements of the logistics market. These services include IATA capabilities with Dubai International Airport (T3, FG5) and DWC, export and import air freight consolidation, and multimodal operations such as sea/air and sea/land management. Additionally, the division specializes in project cargo handling, perishable goods cargo handling, marine and ship spares movement, and aircraft chartering.

The division also provides clearing and forwarding services, door-to-door delivery, customs clearance, and supply chain and logistics management. Other key offerings include acting as a cargo general sales agent, acceptance and handling of dangerous goods, and operating bonded warehouse facilities in Dubai Cargo Village and Jebel Ali Free Zone. With ISO 9001 certification, a GCAA - approved dangerous goods agent status, and partnerships with a global network of agents, CSS ensures quality, safety, and efficiency in its services.



Strategic Advantages of Operating in Dubai

Dubai's dominance in the UAE logistics market is a testament to its world-class infrastructure, strategic location, and free trade zones like Jebel Ali Free Zone (JAFZA). The city's robust air and sea connectivity, anchored by hubs such as Dubai International Airport, Al Maktoum Airport, and Jebel Ali Port, has made it a global logistics powerhouse.

As the demand for air freight services grows, Dubai continues to lead the way with its innovative infrastructure. The upcoming new Dubai Airport, spanning 70 square kilometers with 400 aircraft gates and five parallel runways, is set to redefine the standards for cargo handling.

Key Air Freight Trends and Challenges in 2025

The air freight industry is evolving rapidly, with several trends and challenges shaping the future of logistics. Increased cargo capacity, driven by Emirates SkyCargo's 15% expansion, is expected to cater to the rising global demand. Chartering is gaining traction as businesses seek solutions for geopolitical disruptions, such as the Russia-Ukraine conflict and regional tensions in Palestine and Lebanon.

Sustainability remains a top priority, with tighter environmental regulations pushing the industry towards greener technologies and practices. The shift towards decarbonization reflects a strong commitment to reducing the environmental impact of air freight operations. Additionally, cybersecurity enhancements are becoming critical to safeguard sensitive data and ensure operational resilience.



Expertise in Dangerous Goods Management

CSS Group's dedication to safety and compliance in air freight is exemplified through its Dangerous Goods Post Holder (DGPB) certification. Led by Abdul Layik, the DGPB certification demonstrates the division's commitment to maintaining the safe transport of hazardous materials.

The DGPB certification ensures that Dangerous Goods Post Holders are competent and well-trained to perform their functions effectively. This integrated approach by the UAE's General Civil Aviation Authority (GCAA) emphasizes the importance of knowledge, skills, and attitude in ensuring safety. It also underscores the need to develop Standard Operating Procedures (SOPs) and comply with UAE Civil Aviation Law.

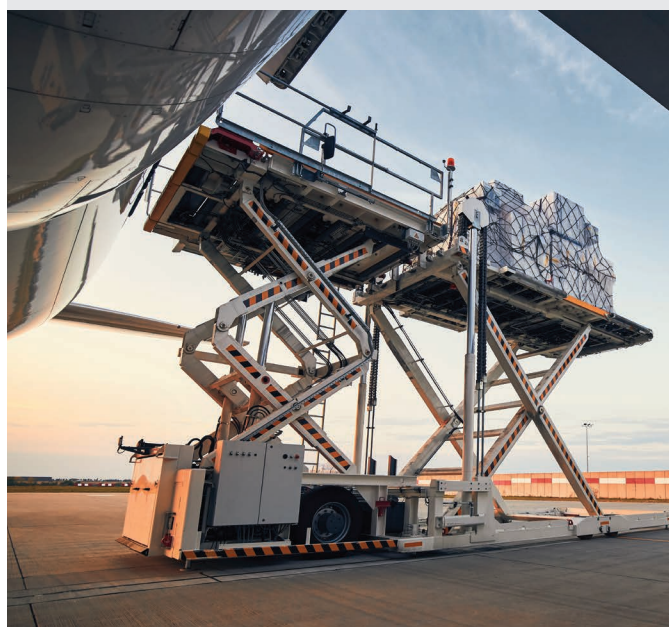
Abdul Layik's leadership in this area adds significant value to CSS Air operations, making them a reliable partner for handling dangerous goods.

Multimodal Solutions: The Success of CSS Sea-Air Product

One of CSS Group's standout offerings is its Sea-Air product, which combines the strengths of various modes of transportation, including sea, air, land, and rail. This multimodal solution is designed to optimize supply chain routes, reduce transit times, and achieve cost efficiencies.

Headed by General Manager Rowan Coelho, the Sea-Air product has been a cornerstone of CSS's success in the UAE logistics market. Rowan's innovative approach and passion for delivering customer-centric solutions have made this product a win-win for both clients and service providers.

"I love to bring in innovative ideas when handling this product," says Rowan. "What makes it interesting is its ease as well as the commercial advantages. It's truly a win-win for everyone involved."



Looking Ahead: Building Resilience in 2025

As the air freight industry moves into 2025, CSS Group is committed to overcoming challenges and embracing opportunities. The push for sustainability, the growing demand for capacity, and advancements in cybersecurity are shaping the future of logistics. CSS’s ability to adapt to these changes while maintaining its core values of quality, safety, and efficiency positions it as a leader in the field.

In a competitive and rapidly evolving logistics landscape, CSS Group’s Air Freight division stands out as a reliable and forward-thinking partner. Through its innovative services, strategic location, and commitment to sustainability, CSS continues to set benchmarks in the air freight industry. With a strong focus on excellence and customer satisfaction, the division is ready to tackle the challenges of 2025 and beyond.



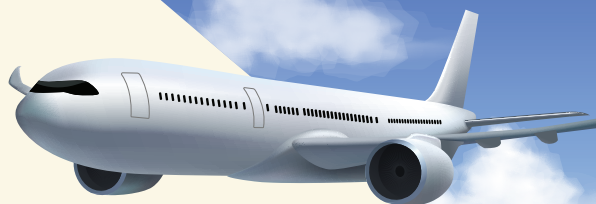
CSS AIR FREIGHT

Delivering Excellence in Global Logistics



Strategic Air Freight Solutions

CSS Air Freight offers seamless logistics solutions from Dubai International Airport Cargo Gateway, ensuring efficient and secure global cargo transportation.



Key Services



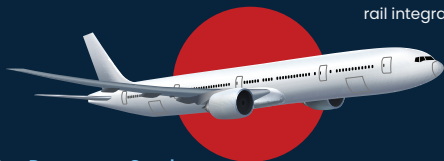
IATA Capabilities

Operations at Dubai International Airport (T3, FG5) and DWC.



Multimodal Solutions

Sea/air, sea/land, and rail integrations.



Dangerous Goods Handling

GCAA-approved agent with DGP certification.



Customs Clearance

Expertise in documentation and regulatory compliance.



Warehouse Facilities

Bonded warehouses in Dubai Cargo Village and Jebel Ali Free Zone.

CSS Sea-Air

Benefit from the Multimodal Advantage as our Sea-Air service offering optimizes transit times and costs through a hybrid logistics model.

Key Benefits

- Faster transit compared to ocean freight
- Cost savings compared to air freight
- Reliable multimodal connectivity across regions



Commitment to Safety & Compliance

- DGP-certified for hazardous materials transport
- Industry-leading safety standards
- Focus on innovation, efficiency, and sustainability
- Trusted global cargo logistics partner

CWC Crowns CSS New Delhi The 'Maharaja Of Import'



In a remarkable achievement, CSS New Delhi has been honored with the 'MAHARAJA of IMPORT' award by the Central Warehousing Corporation (CWC), Patparganj for its outstanding contribution to LCL import volume in 2024. This recognition places CSS New Delhi at the forefront of logistics excellence, solidifying its position as a leader in the sector.

The award marks a significant milestone, as it is the first-ever of its kind presented by CWC. The team at Delhi is proud to be the inaugural recipient, reinforcing its commitment to efficiency, reliability, and innovation in logistics. The award was presented during the 'Abhiuday' Stakeholder Interaction Meet at the India Habitat Centre, Delhi, where CWC recognized top-performing EXIM partners for their exceptional contributions.

Driving Excellence in LCL Imports

The accolade underscores the company's efforts in handling the highest LCL import volume for CWC, Patparganj throughout the year. CSS has played a pivotal role in optimizing warehouse operations at ICD Patparganj, a vital logistics hub serving the industrial and business sectors of eastern Delhi and the NCR. Equipped with state-of-the-art cargo processing facilities, the depot efficiently handles both export and import activities.

The award was presented by the Santosh Sinha, Managing Director-CWC. CWC is a statutory body established by the Government of India to support logistics and warehousing.

Setting New Standards in LCL Imports

CSS's achievement in securing this award highlights its ability to handle complex supply chain operations with precision. The company has consistently demonstrated excellence in LCL import logistics, offering clients streamlined solutions and enhanced efficiency in cargo movement.

Mr. Rajeev Kumar & Prabhakar Kumar from the CSS New Delhi remarked, "We are proud to share this achievement with our team, clients, and partners. This recognition is a testament to our dedication and relentless efforts in ensuring seamless import operations."

This milestone serves as a stepping stone for CSS as it continues to innovate and lead in the logistics industry. With an unwavering focus on quality service, customer satisfaction, and technological advancement, the company aims to set new benchmarks in global trade logistics.

A Token of Appreciation

CSS extends its gratitude to its dedicated team at Delhi, partners, and clients for their continued support and trust. This recognition is a collective achievement, and the company remains committed to driving excellence in the industry.

With this award, CSS reaffirms its leadership in LCL imports, paving the way for continued success in the logistics sector.

CSS India Charts A New Course By Building Bridges Across Borders

Logistics plays a key role in the fast-evolving world of global trade. CSS India has carved out a unique identity—not just as a service provider, but as a partner that empowers businesses to navigate the challenges of modern logistics.

From Bangalore, Chennai, Cochin, Coimbatore, Tirupur and Tuticorin in the South to Delhi, Kolkata, Ludhiana and Mumbai in the North, CSS has a strong presence across India's major industrial hubs. Offering more than logistics solutions; CSS India is synonymous with trust, adaptability, and a commitment to supporting businesses as they connect with markets across the globe.



Nishu Jain
HR Manager - CSS India

CSS India's Services Enable Global Connectivity

Logistics creates value at every step of the supply chain and CSS India brings this philosophy to life through its diverse suite of services:

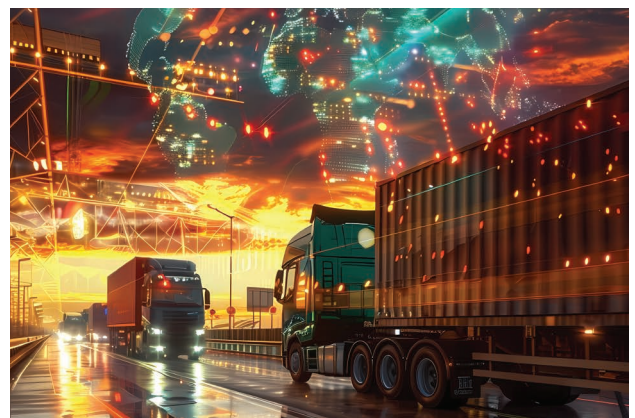
- LCL and FCL Consolidation: Facilitating seamless cargo movement for businesses of all sizes.
- Sea-Air and Sea-Land Transportation: Offering cost-effective multimodal transport options.
- Sea and Air Freight Management: Ensuring timely and secure delivery of shipments.
- Customs Clearance and Buyers Consolidation: Simplifying complex regulatory processes for global trade.
- Projects Handling and Warehousing: Providing tailored solutions for large-scale and specialized operations.
- Supply Chain Management: Streamlining operations for maximum efficiency.

With its India-wide network, CSS acts as a bridge between India and the world, ensuring goods flow seamlessly across borders.

Logistics in the Digital Age

As the logistics landscape becomes increasingly tech-driven, as logistic providers we should leverage digitalization and automation to redefine our approach. From warehouse automation to route optimization software and transportation management systems, these advanced technologies can drive efficiency, reduce costs, and improve accuracy.

The adoption of transportation management systems and data analytics ensures that we can anticipate challenges, respond to changing market conditions, and deliver superior service to our clients. This proactive approach helps in keeping pace with industry trends and staying ahead of the competition.



The Human Element in Logistics

While technology is reshaping logistics, the human element remains indispensable. CSS India recognizes that strong team management is the backbone of its success. In an industry where timely delivery and precision are critical, well-coordinated teams make all the difference.

Tips for Effective Team Management

A good manager is essential to a team's success. They consistently motivate the team, keep them informed about company milestones and goals, and ensure everyone feels valued while contributing to the company's bottom line.

1. **Communicate Directly:** Miscommunication often leads to confusion and stress among employees. Strong communication skills help ensure team-wide clarity on tasks, deadlines, and goals, creating a more organized and efficient workflow.
2. **Offer a Clear Vision:** Managers must keep their teams focused and aligned with objectives. Setting a clear vision that outlines both short-term and long-term project goals helps maintain momentum and ensures all tasks are on track.
3. **Encourage Team Collaboration:** Employees who feel connected to their team and company culture are more likely to be engaged and productive. Effective collaboration helps teams complete tasks together, on time, and with minimal conflict.
4. **Delegate with Care:** Managers should assign tasks based on each employee's skill, experience, and competency. Trusting team members to complete their assignments on time is critical to building confidence and ensuring accountability.
5. **Prioritize Feedback and Recognition:** Regular constructive feedback sessions provide clarity for employees on areas they can improve, while also offering managers insights for growth. Listening to employee feedback and acting on it, when possible, builds trust. Recognizing achievements motivates employees and strengthens team morale.



Behind every shipment delivered on time and every supply chain optimized lies a team that embodies collaboration, adaptability, and trust. Effective team management is the foundation of both team and organizational success. Managers who excel at setting goals, delegating tasks, fostering collaboration, and providing consistent feedback are more likely to lead engaged teams that work cohesively towards the company's objectives.



CSS India stands as a trusted partner in the ever-changing logistics industry, empowering businesses to navigate the complexities of global trade. With a dedicated focus on operational excellence, customer satisfaction, and forward-thinking strategies, CSS India is redefining what it means to succeed in global logistics.

Vizhinjam Conclave 2025 - Pioneering India's Maritime Future

Over 300 delegates and 50 investors participated in the Vizhinjam Conclave 2025 Global Investment Summit, which concluded on January 29th, 2025, at the Hyatt Regency, Trivandrum. The summit brought together top government officials and industry leaders to outline a transformative vision for India's maritime sector and regional development.

Invited as a distinguished guest, Anitha Jaikrishnan, our General Manager – Special Projects, attended the summit. Reflecting on the event, Anitha Jaikrishnan remarked, "VISL (Vizhinjam International Seaport Limited) is set to take the lead in driving allied projects and pushing forward port-led development across the State. With this, they're laying the groundwork for considerable opportunities in business and logistics, all while creating plenty of jobs."

Anitha further highlighted, "This will help pave the way for a more developed and prosperous State. The vision for the Vizhinjam International Seaport and its surrounding activities is clear. It's going to be a major player in the nation's growth. As the Gateway of South India, Vizhinjam is positioned to become the driving force for regional and national development, connecting global markets, boosting trade, and fueling economic growth."



An Era of Transformative Growth

The summit was a convergence of visionary ideas and practical strategies that set the stage for a new era in India's maritime infrastructure. Finance Minister K.N. Balagopal inaugurated the event by highlighting Vizhinjam's potential to emerge as India's largest port within the next decade. He underscored the port's natural deep-water capabilities—with depths ranging from 18 to 25 meters—and its strategic location along key international shipping lanes. His address focused on how these features position Vizhinjam to handle the world's largest vessels, attracting major global shipping lines.

Industries Minister P Rajeev built on this vision by urging industrialists to seize emerging opportunities. He reiterated the Kerala government's commitment to accelerating industrial growth and emphasized that the State's competitive advantages — particularly its highly skilled workforce and robust infrastructure — are instrumental in realizing this ambitious roadmap. His remarks resonated with many in the audience, who saw these initiatives as crucial to spurring economic development across multiple sectors.



Minister for Ports and Cooperation V N Vasavan then outlined a series of ambitious expansion plans, including introducing passenger cargo facilities to diversify the port's operations. He provided detailed insights into significant infrastructure projects that are already in the pipeline, such as a rail tunnel from Balaramapuram to Vizhinjam Port, scheduled for completion in four years, and an enhanced road connection to National Highway 66, which is expected to be finalized in two years. These projects, he explained, will not only improve operational efficiency but also significantly reduce transit times, thereby boosting the overall competitiveness of the port.



In addition, Education Minister V Sivankutty offered reassurances regarding labor stability in the region. He stressed that the development of Vizhinjam would create substantial employment opportunities, ultimately drawing in global investments and enhancing the socio-economic fabric of the area. His comments highlighted the broader impact of the port-led development strategy on local communities, ensuring that the benefits of growth would be shared across various sectors.

Beyond the individual addresses, the summit provided a rich networking and knowledge exchange platform. Panels and round-table discussions allowed industry experts, policymakers, and investors to deliberate on best practices in port management, sustainable development, and technology integration. Participants discussed how innovative logistics solutions, digital transformation, and environmental sustainability could further enhance the port's operational efficiency and economic impact.

Charting the Path Forward

The discussions at the conclave painted a comprehensive picture of Vizhinjam's transformative potential. Currently, the port handles one million twenty-foot equivalent units (TEUs), but plans are in place to expand its capacity to an impressive 6.2 million TEUs. This significant increase is expected to capture an anticipated 15% share of India's container transshipment market, positioning Vizhinjam as a serious challenger to established hubs like Colombo and Dubai.

Moreover, the strategic developments at Vizhinjam are critical to Kerala's broader economic ambitions. The State's vision of evolving into a \$1 trillion economy hinges on robust infrastructure, seamless connectivity, and a vibrant industrial ecosystem. In addition to the port itself, Kerala is well-equipped with four international airports, two major seaports, 17 minor ports, and an extensive inland navigation system—all of which will synergize to support sustained economic growth.

The Vizhinjam Conclave 2025 highlighted current achievements and charted a forward-looking roadmap for integrating global trade dynamics with regional development. The event underscored how visionary leadership, backed by strategic investments and modern infrastructure, can transform a single port into a powerful economic engine. The message was clear as stakeholders from diverse sectors converged to share insights. With concerted effort and collaboration, Vizhinjam is poised to become the gateway for global trade and a cornerstone for regional and national development.

The conclave served as a milestone event that reaffirmed the critical role of the Vizhinjam International Seaport in shaping India's economic future. With its enhanced capacity, strategic investments, and clear vision for growth, Vizhinjam stands ready to drive a new era of industrial and logistical advancement — not just for Kerala but for the entire nation.





Innovations And Challenges In Automobile Logistics

Driven by technological advancements, evolving consumer demands, and shifting supply chains, the automotive industry is transforming worldwide. Logistics form the backbone of this evolution, ensuring seamless coordination between raw material suppliers, component manufacturers, and automakers. Each vehicle comprises thousands of globally sourced parts, making efficiency and resilience critical.

In the GCC, the sector is accelerating rapidly. Economic diversification, government initiatives, and rising local manufacturing are reshaping the landscape. The region's strategic location, world-class ports, and vast road networks position it as a global logistics hub. However, quality control, trade regulations, and environmental concerns add complexity. To stay competitive, companies are diversifying suppliers, regionalizing production, and embracing digital transformation. With Saudi Vision 2030 and the UAE's industrial drive, the GCC is poised for a new era of innovation and growth.

The Changing Dynamics of Automotive Logistics

The global auto industry is shifting with the rise of electric vehicles (EVs), supply chain realignments, and digital innovation. A major challenge is handling lithium-ion batteries, requiring strict safety protocols for transport, storage, and recycling. To mitigate risks, automakers are diversifying suppliers and forging strategic partnerships.

Nearshoring is reshaping production, bringing manufacturing closer to key markets to cut costs and boost supply chain resilience. AI and automation are streamlining logistics, reducing expenses, and improving efficiency.

In the GCC, governments are accelerating EV adoption, aiming for a sixfold increase in private and public EV usage by 2030. The regional EV market is set to reach \$10.42 billion by 2029. Saudi Arabia plans to produce 500,000 EVs annually, while Dubai's new EV hub will serve African markets. As the GCC scales up EV manufacturing and exports, it is cementing its position as a global automotive powerhouse.

Innovations Shaping the Industry

AI-driven demand forecasting reduces errors by up to 50%, optimizing inventory and cutting costs for automotive dealers in cities like Dubai. AI-powered route optimization lowers fuel use and delivery times, improving sustainability. IoT-enabled tracking enhances real-time vehicle monitoring, warehouse management, and shipment security. Logistics providers across the GCC, including Jebel Ali and King Abdullah Port, are leveraging these innovations to boost efficiency.

Despite regulatory and public acceptance challenges, AI, IoT, and AVs are key to building a resilient and sustainable automotive logistics industry. As technology evolves, its role in enhancing supply chain security and sustainability will only expand.



Challenges & Solutions

The industry faces ongoing disruptions from port congestion, raw material shortages, and transport delays, raising costs and slowing production. Geopolitical tensions and trade restrictions add complexity, making risk management and flexibility essential.

EV battery transport poses fire hazards and requires strict safety measures, including UN-certified packaging, real-time temperature monitoring, and fire suppression systems. The GCC's extreme climate also demands climate-controlled storage for sensitive components.

Sustainability is now a priority. Companies are adopting alternative fuels, optimizing routes, and using eco-friendly warehouses to cut emissions. Initiatives like Saudi Arabia's NEOM project and the UAE's Green Mobility efforts drive regional progress. Digital transformation, particularly AI and IoT, is crucial for boosting efficiency and reducing waste.

The Role of 3PLs in Automotive Logistics

Third-party logistics (3PL) providers are essential for optimizing supply chains. By outsourcing warehousing, transportation, and fulfillment, automotive companies can focus on core functions like product development and customer service. 3PLs also offer scalability during peak demand, such as Ramadan sales.

Beyond logistics, 3PLs provide value-added services like kitting, sub-assembly, and reverse logistics, enhancing efficiency and minimizing waste. Successful partnerships, such as Volkswagen and DHL's AI-driven routing system, show how 3PL integration lowers costs, improves delivery speed, and strengthens supply chain resilience.



What are the Future Trends in Automotive Logistics?

The GCC's automotive logistics sector is evolving rapidly, driven by technology, regulations, and sustainability. AI and automation are reshaping operations, enhancing demand forecasting, route planning, and inventory management. Smart cities in Saudi Arabia and the UAE are using real-time data analytics to optimize transport networks, reduce congestion, and improve efficiency.

Sustainability is at the forefront. Green logistics—alternative fuels, energy-efficient warehouses, and carbon-neutral transport—is now an industry priority. Growing EV production in Saudi Arabia and battery recycling in the UAE are pushing the region toward a self-sufficient automotive ecosystem.

To strengthen resilience, the GCC is localizing supply chains, reducing reliance on global markets. By embracing digital transformation and sustainability, the region is positioning itself as a leader in the future of automotive logistics.



The automotive logistics industry is transforming, driven by digital innovation, sustainability, and evolving supply chain needs. AI, IoT, blockchain, and automation are making operations smarter and more efficient, while green logistics and localized supply chains reduce environmental impact and strengthen resilience. The rise of EVs and smart cities is reshaping how goods move, requiring new strategies and infrastructure.

However, challenges persist. Supply chain disruptions, regulatory complexities, and sustainability goals require collaboration. Automakers, logistics providers, and policymakers must work together to drive innovation, improve infrastructure, and implement sustainable solutions. By embracing change and cooperation, the industry can build a more agile, efficient, and future-ready logistics ecosystem.

Middle East M&A Defy Global Decline with Strategic Growth

While global mergers and acquisitions (M&A) activity faces a downturn, the Middle East continues to buck the trend, driven by resilient investments and a strong focus on economic diversification. A recent report by BCG highlights the region's robust performance, with deal volumes rising 7% in the first nine months of 2024, even as global activity shrank by 13%.



Middle Eastern investors are pursuing opportunities in critical sectors such as logistics, energy, and advanced technology, underscoring their commitment to a diversified, future-ready economy. Despite global uncertainties, regional companies in energy, financial services, and technology are forging ahead with strategic deals poised to reshape industries. Simultaneously, an increase in transactions within consumer sectors reflects a growing appetite for transformative initiatives. Key areas such as healthcare, technology, and renewable energy are anticipated to sustain momentum in the coming months.

The logistics sector continues to thrive, highlighted by a \$1 billion acquisition by a UAE-based energy company to strengthen supply chain infrastructure. The industrial sector also attracted a \$3.2 billion bid in engineering, showcasing sustained interest in expanding capabilities. Technology has become central to M&A strategies in the region, with notable deals including a \$2.6 billion acquisition in satellite communications and a \$250 million investment in African telecommunications. A \$350 million investment in AI-driven energy solutions further underscores the region's focus on digital transformation and innovation.

The Middle East is evolving its traditional energy dominance to include renewables. A \$2.7 billion renewable energy deal exemplifies this shift, as national oil companies diversify by monetizing downstream assets and expanding their renewable portfolios. Through the targeting of sectors like technology, logistics, and renewable energy, regional firms are aligning with economic diversification goals and setting the stage for long-term transformation.

The Middle East's M&A landscape is shaped by a strategic focus on outbound investment, diversification, and resilience amid global headwinds. Sovereign wealth funds and strong capital reserves have enabled investors to pursue high-impact acquisitions in sectors like AI, telecommunications, and logistics, moving beyond traditional oil and gas dependencies.

Geopolitical complexities and heightened regulatory scrutiny demand a more measured approach to M&A. Middle Eastern firms are carefully selecting opportunities that balance growth objectives with risk mitigation. Advances in AI-powered tools are playing a pivotal role, in streamlining processes such as target identification, due diligence, and integration. AI-driven solutions enhance productivity and accuracy, allowing faster decision-making in an increasingly complex environment. The report highlighted that virtual data rooms equipped with AI-enabled contract redaction and data extraction capabilities are revolutionizing documentation workflows, particularly during complex negotiations.

The Middle East's M&A sector is on track for steady growth, bolstered by strategic investments and diversification efforts tailored to shifting global dynamics. As regulatory frameworks evolve and deal timelines lengthen, adaptability will be key for regional dealmakers. From building strong deal pipelines to effectively navigating challenges, the most agile firms will lead the way.

The report concluded that in a rapidly evolving landscape, successful dealmakers will distinguish themselves through innovation, strategic agility, and a dedicated approach to leveraging new technologies.

Saudi Arabia to Launch Third National Airline and Six New Logistics Zones

Saudi Arabia is set to unveil its third national airline in 2025, marking a significant expansion of its aviation and logistics sectors. According to the Finance Ministry's budget statement for fiscal year 2025, the new airline will be headquartered in Dammam, located in the Kingdom's Eastern Province. This move comes as part of Saudi Arabia's ambitious Vision 2030 strategy, aimed at diversifying its economy and establishing itself as a global transport and logistics hub.

The announcement follows progress on the second national airline, Riyadh Air, which is on track to commence operations in 2025. Riyadh Air, based in the capital, will serve as a key player in Saudi Arabia's aviation landscape, complementing the new Dammam - based carrier and the existing national airline, Saudia.

The establishment of a third airline underscores Saudi Arabia's commitment to enhancing air travel connectivity both within the Kingdom and internationally. By basing the new airline in Dammam, the government aims to strengthen links to the Eastern Province, a region with significant economic and industrial activity.

With Riyadh Air already set to begin operations, the addition of a third airline reflects the Kingdom's broader efforts to meet growing passenger demand, boost tourism, and provide efficient transportation options for business travelers. This development positions Saudi Arabia as a rising force in the global aviation industry, with the capacity to compete with major regional hubs.

Alongside developments in the aviation sector, Saudi Arabia plans to launch six new logistics zones connected to its ports. These zones will play a pivotal role in improving the efficiency of supply chain operations, enhancing trade capabilities, and attracting global logistics companies. The logistics zones will capitalize on Saudi Arabia's strategic geographic location, linking Asia, Europe, and Africa. This initiative aligns with the Kingdom's ambitions to become a leading player in the global logistics industry, leveraging advanced infrastructure to facilitate trade and transport.



Additionally, the government is expanding public transport networks across several governorates. New bus transport projects aim to improve urban mobility, reduce traffic congestion, and support environmental sustainability by encouraging the use of public transportation.

These initiatives are part of Saudi Arabia's Vision 2030, which seeks to diversify the economy away from oil dependence by fostering growth in sectors such as tourism, logistics, and transportation. The establishment of a third airline, the expansion of Riyadh Air, and the development of logistics zones are central to this transformation.

Saudi Arabia is also aiming to attract international investment and position itself as a global travel and logistics hub. With advanced transport infrastructure, strategic geographic advantages, and a commitment to sustainability, the Kingdom is laying the foundation for long-term economic growth and global competitiveness.

By 2025, Saudi Arabia's transport and logistics sectors will likely experience a significant leap forward, creating new opportunities for businesses and travelers alike. These projects demonstrate the Kingdom's proactive approach to building a future-ready economy, setting a precedent for development in the region.

CSS Hosts Workshop On Key Trends And Challenges In Ocean Freight



With nearly 90% of global trade reliant on ocean freight, staying informed is crucial for industry professionals. CSS recently hosted an Ocean Freight workshop to explore key trends and challenges in global shipping. Designed to foster collaboration and knowledge-sharing, the event provided insights into innovative solutions shaping the industry's future. The workshop focused on enhancing efficiency, sustainability, and resilience in maritime logistics. Held on February 15, 2025, the workshop brought together professionals from various departments to discuss industry developments and best practices.

Over the past three decades, CSS Group has evolved from a consolidator to a comprehensive freight management provider. Today, it offers a diverse range of services, including FCL, LCL, Break Bulk, RORO, and Project cargo. With an expanding presence across the Gulf, Indian subcontinent, Levant, and East Africa, CSS remains committed to strengthening its market position and driving industry excellence.



A Comprehensive Training on Freight Forwarding

Recognizing the need for continuous learning, CSS initiated workshops to enhance the expertise of its team. The training covered global trade lanes, vessel types, container equipment, and major shipping routes, particularly those connecting the UAE and Gulf regions.



Sessions also delved into sales-pricing communication, hazardous goods handling, reefer shipments, and OOG/ODC logistics. Participants gained valuable insights into shipping documentation, demurrage, detention, port storage, and INCO Terms. Additionally, best practices for grievance handling were explored, equipping attendees with strategies to navigate logistical challenges effectively.

To keep sessions engaging quizzes, mock drills, and case studies were conducted. This interactive session combined fun with practical application. Participants left with a clearer understanding of industry processes which will help them improve their daily operations and overall efficiency.



Future Focus Areas

Building on this foundation, upcoming workshops will explore emerging trends and advanced topics in shipping and logistics. Future sessions will explore digitalization and technology in ocean freight, highlighting innovations that are reshaping the industry. Liability insurance will be introduced to provide a deeper understanding of risk management and coverage.

The February 2025 workshop was a resounding success, offering valuable insights and hands-on learning experiences. CSS remains dedicated to empowering its teams and fostering industry innovation.



Successful Weekend Survey Ensures Seamless Monday Operations

CSS Global Forwarding, the India branch of the CSS Group, continues to set industry benchmarks with its commitment to excellence in logistics and project cargo handling. Over the weekend, an urgent survey was conducted of the cargo on vessel MV Eemslift Dafne to ensure the safe delivery of 10 critical packages, including one weighing a staggering 169 tons. The operation was crucial for securing a smooth Monday unloading process.

Himanshu Shah, Group General Manager—Projects & Networks, overseeing the entire operation, was instrumental in ensuring everything ran smoothly. He emphasized, “We take great pride in closely monitoring each of our projects to ensure we consistently deliver excellence at every step,” reinforcing CSS Global Forwarding’s unwavering dedication to precision and safety.



Himanshu Shah
Group General Manager
Projects & Network



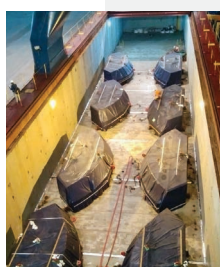
Commitment to Excellence in Logistics

Surveys like these are essential for the secure and timely transportation of large cargo. CSS Global Forwarding takes pride in carefully monitoring each step. Every detail is scrutinized to mitigate risks and ensure seamless transfers. Attention to detail and proactive risk assessment remain core principles in high-stakes logistics operations.

Safety Always Comes First

Safety remained the highest priority from start to finish. The team worked tirelessly, double-checking every detail to minimize risks. CSS Global Forwarding maintains strict safety standards; this operation was no exception. Vessel Agents and Dship Carriers at the discharge port provided valuable support, ensuring everything proceeded smoothly. Dship Carriers specialize in cost-effective tramp services for heavy lift and project cargo, making them a reliable partner.

“Their expertise and commitment were key to the operation’s success. Dship Carriers help us ensure that risk is minimized and that exceptional solutions are consistently delivered,” added Mr. Himanshu.



CSS Global Forwarding prioritizes precision, safety, and customer satisfaction as a leader in heavy lift and project cargo transportation. The company consistently delivers cost-effective and reliable solutions. This weekend’s survey was more than a routine task. It was a crucial step in maintaining smooth logistics operations. Careful planning and execution led to increased efficiency, reduced costs, and ensured the safety of both cargo and personnel. Every precaution was taken to prevent delays and complications.

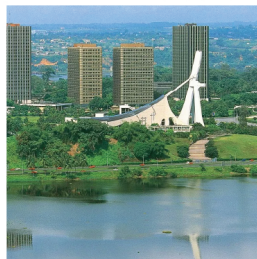
With the successful survey, Monday’s unloading process proceeded without complications. The expertise and commitment demonstrated over the weekend reflected CSS Global Forwarding’s unwavering dedication to operational excellence. It remains dedicated to tackling new challenges with the same level of professionalism and precision. Every successful operation strengthens its position as a global leader in logistics.



Direct LCL Consolidation To Tema/Ghana



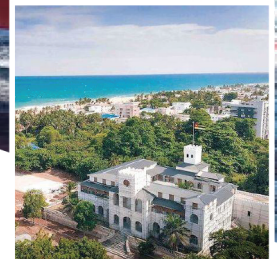
Additional Destinations Which We Can Connect



Abidjan



Lagos



Lomé

Consolidated Shipping Services L.L.C

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Employees Of The Month

November 2024



Shivakumar Srigadde

Air Import Operations, Airfreight Department - Homeward Bound, AI Quoz

Mr. Shivakumar has put all his effort and dedication to maintain the duties allocated to him as an import operation and has shown great initiative by taking additional responsibilities. He has handled the tasks without any challenges and has also maintained the level of quality on every assignment allocated to him.

Awarded By

Baiju Sadanandan , Manager - Air Freight

November 2024



Gokul Krishna

Tally Clerk, Warehouse Operations - CKL Saif Zone

Gokul has been consistently exceptional last month and was successful in handling the movement of around 4000 CBM cargo for a single client with very minimal errors.

Awarded By

Ranoop Kallampunathil , Warehouse In-charge, CKL Saif Zone

December 2024



Manohar Thangavel

Forklift Operator, CFS - CSLC

Mr. Manohar is a sincere and dedicated worker who assists his supervisor while in pressure situations. He is a team worker who helps other staff by guiding them through an able hand.

Awarded By

Puthuvalil Indran Jayandan, Manager - CFS Warehouse

TOP MANAGEMENT CSS GROUP

T S Kaladharan

Chairman

Chandrakala (CK)

Chief Operating Officer – NVOCC

Krishna Kaladharan

Director – CSS Bahrain, Saudi Arabia

Arjun Bose

Director – CSS Abu Dhabi, Qatar, Oman & Northern Emirates

Roshmon Manoli

Vice President – Forwarding Sales

Rakesh Menon

Director – Global Sales

Renjith Pillai

Vice President – Projects

Santanu Datta

General Manager – Ocean Freight

Richard Varghese

General Manager – Sales

Fida Asghar

General Manager – NVOCC Sales

Susanth Shekar

General Manager – HR & Administration

Sundhar Srinivas

Finance Manager

QATAR

Amith Radhakrishnan

Branch Manager

OMAN

Vishnu Nazir

Branch Manager

BAHRAIN

Krishna Kaladharan

Director

KENYA

Dean Landers

Vice President

INDIA

Rahat Talreja

Vice President – India Operations

Rajeev Kumar

Sr General Manager
CSS North India

T K Viswanath

General Manager,
South India

TURKIYE

Kemal Onur

Managing Director

NORTHERN EMIRATES

Thomas Mathew

General Manager

SAUDI ARABIA

Krishna Kaladharan

Director

ABU DHABI

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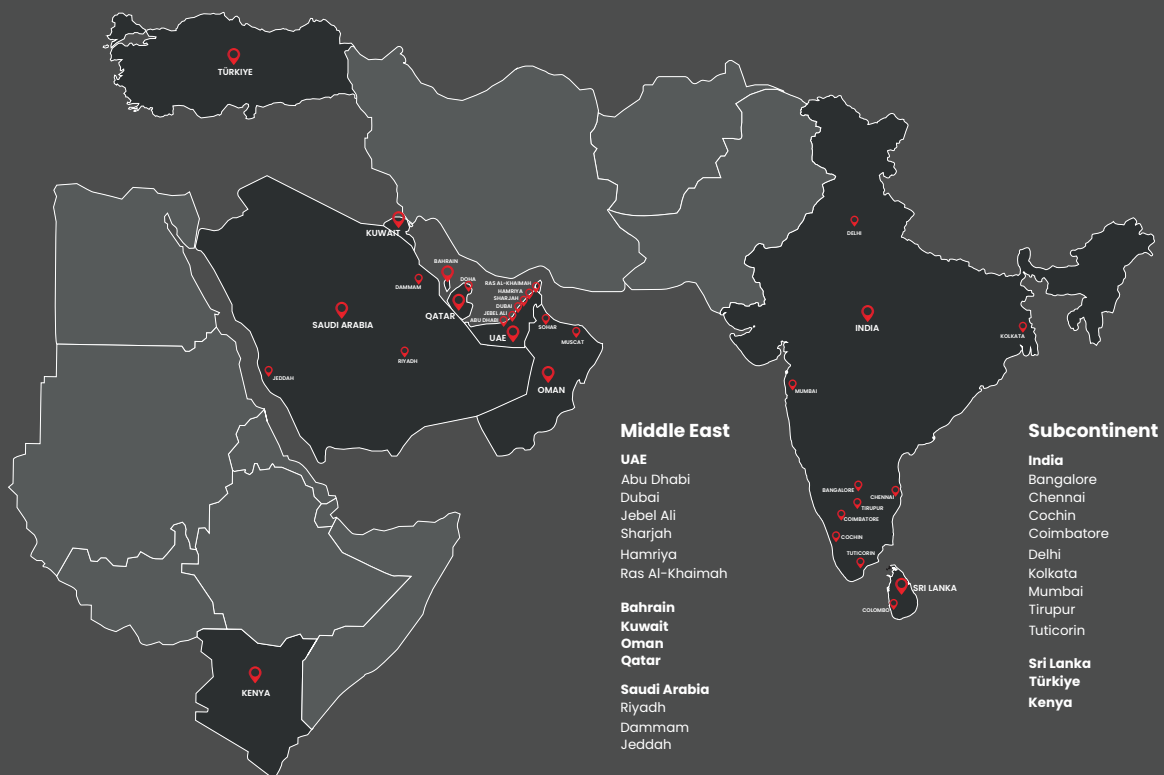
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CSS GROUP'S GLOBAL PRESENCE





CSS Kenya

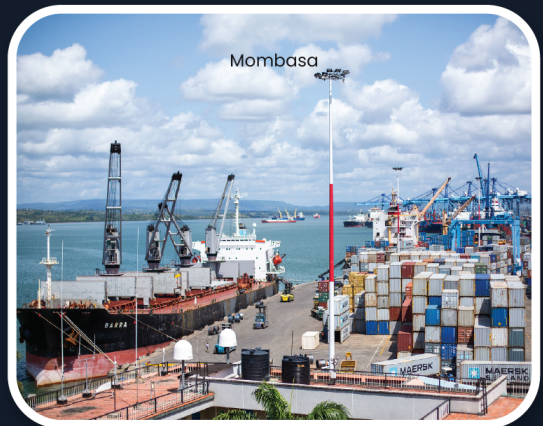


LCL Import Direct Console Boxes from Hong Kong to Mombasa

Hong Kong



Mombasa



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