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NOV-DECEMBER 2016

Lighthouse

Bi-monthly publication of CSS Group



**OPEN YARD STORAGE
FROM CSS**

**PROJECTS
AT CSS**



PROJECTS OIL & ENERGY



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CHAIRMAN'S MESSAGE

Paramount, during the last twenty-one years of our operations, has been the determination of CSS to cater for the ever growing demands from the shipping and logistics industry. We have been very particular in adopting the best practices so as to service our clients around the globe. Each and every decision we have taken, from time to time, has been focused on offering the best outcomes for our customers. It is therefore with great satisfaction that we find ourselves standing, here today, with our extensive presence in the Middle East and the Indian Subcontinent. Our latest developments, in Qatar and Oman, are in line with our decision to provide exemplary service.

This commitment, and the ever growing demand for storage, has driven CSS to increase the capacity of our facilities in the Jebel Ali Free Zone. As a result we have equipped ourselves with an additional 40,000 sq.ft, warehouse facility and 100,000 sq. ft. open yard storage, ready for our customers' occupation. This is an opportune time to announce the availability of this huge facility as we are on the doorstep of our annual Sales Strategy Meet. Whilst the management and team-heads plan and design concepts and ideas, to take up new challenges and

face the existing demands of the industry, CSS commends this new Jebel Ali Free Zone addition as our latest offering towards boosting the commerce and industry of the Middle East economy.

The world of logistics is moving at such a fast pace, that companies are compelled to form specialised task forces. Such a move will effectively combine the knowledge and skill based workforces in order to cope with this invigorating environment.

Although we appreciate the demands concerning the urgency of products and services, we know it's the results that are paramount. This is invariably the primary focus of our discussions; which is why our Sales Strategy Meet always proves to be a valuable opportunity to present what we have achieved, as well as what we have in store as our future strategy.



T S Kaladharan

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Lighthouse
publication of CSS Group

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Lighthouse is produced by the CSS Group's Corporate Communications & Marketing Department

Layout & Design : Twin info solutions Pvt. Ltd.

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OPEN YARD STORAGE IN JEBEL ALI FROM CSS GROUP

The new open yard storage facility inside the Jebel Ali Free zone is CSS Group's latest contribution to the ever growing demand for open yard storage requirements in the UAE. More than 100,000 Square feet area is allocated within the free zone premises and commissioned along with the Consolidated Shipping Services new Regional headquarters. The facility is a welcome initiative when it comes to requirements like the storage of large cargo such as machinery, construction materials equipment, automobiles and other heavy duty equipment. The company ensures all safety measures to the convenience of the customer.

The open yard facility is fully fenced and interlocked with sufficient lighting and is monitored by a 24 hour on-site security team. The location of the open yard is near R/A- 07 JAFZA North and adjacent to Jebel Ali Port general cargo berth. "We have always ensured maximum client satisfaction in all our initiatives. Our new addition to the existing facilities can be seen as a contribution from CSS, towards the ever growing demand for open yard storage requirements in the UAE region and thereby improve the trade within our industry" mentioned Chandrakala (CK), Director, Operations, CSS Group.

Salient Features

- Total area of 100,000 Square Feet
- Full managed by CSS Staff & State of the art equipment
- 24 hours security
- Offers short term and long term storage

CSS Group, headquartered in Dubai has become one of the most trusted partners for freight forwarding and logistics among the global fraternity within a short period of time. Professional and dedicated services offered in the field of Ocean Freight, Air Freight, Local &



International Land Transportation, Projects Management, Supply Chain Management and Personal Effects Management has brought in accolades and recognition for the entire CSS Group. Being a prominent name in the field of freight forwarding in the Middle East and the Indian Subcontinent, CSS Group has to its credit an enviable list of Global Network Partners. CSS has a dedicated and highly skilled team of over 750 professionals around the globe offering integrated freight forwarding & logistic solutions to varied clientele.



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CSS HOMEWARD BOUND TO LAUNCH THE 1CBM BOX

Are you moving? Relocating? Or simply found your dream home to settle into? The 1 CBM box, another unique new product from CSS HomewardBound, allows you to avoid the clutter of handling multiple packages. Ease of handling a limited number of cartons, Ease of storage and the productivity you gain are just a few of the benefits.

The 1 CBM box can be customised to allow users to hang garments, making it appealing to commercial customers and personal effects alike. In markets where handling cargo is tedious and expensive, the improved efficiency gained using this product is a welcome change.

At CSS HWB, we are offering this product as a DIY packing product, or our renowned packing services are available for this as well. be it overflow management, for excess cargo or an ideal self-storage solution that you are looking for, the 1CBM box will work for you, improving costs and most

importantly adding to the convenience quotient.

“Constant enquiries from the customers regarding the delivery services for items which don't require huge volume booking made us think for such a novel concept, and we are sure that many people will benefit from this service”, commented Syed Zeeshan, General Manager, CSS Homeward Bound, while speaking about the new concept.

Initially available in the UAE for both local and international relocations, HWB will also be offering customised self-storage solutions using this product at our logistics centre at Al Quoz. One more innovation from HWB, that will go a long way to making your moving easier. Call us for more details @ **800(CSS)277** or enquire at **info@csshomewardbound.com** for more details.

CSS Homeward Bound, the Moving



and Relocations division of CSS Group has created a name by itself with their unparalleled service in the Middle East. They offer removal services that suit the requirements of the customers, be it home or office. Their service offerings include Warehousing, Industrial Packing & Crating, Exhibitions & events logistics, Handyman services etc.



CSS GROUP'S NEW 3PL FACILITY IN JAFZA



CSS Group announces their latest addition to the 3PL capability, company's new storage solution at JAFZA has been opened for the industry requirements. Situated alongside their current CSS Bonded CFS, the new facility not only increases their capacity for storage but also improves productivity. The new infrastructure brings in an additional 40,000 Sq. Ft to CSS Group's existing 3PL facilities in the Middle East. The new facility is having 4660 pallet positions with double deep racking facility.

The company is committed to providing their customers; effective solutions to cater to all their logistics needs and with CSS Group's extensive network within and outside the UAE and a large pool of skilled man power, the company can create and execute a truly global programme for the Supply

Chain Management requirements of their customers. CSS guarantees a cost effective, first in class service from their facilities within JAFZA.

3PL Logistics Solutions from CSS Group

Consolidated Shipping Services Group is one of the leading names in the field of 3PL logistics in the Middle East. With the vast assets in terms of professional manpower and infrastructure, CSS provides the finest 3PL logistics solutions to a cross section of industry giants. Working with CSS brings in benefits for both the customer and supplier through accurate, well-managed inventory and supply chain solutions. CSS Group own and operate one of the largest network of warehouses in the UAE. Our third party logistics offer an integrated solution for assembly, packaging, warehousing, and distribution.

Service offering includes:

- Strategically located ware house in Jebel Ali Free Zone
- 3PL services
- Freight forwarding & Logistics
- LCL cargo handling facilities
- 40,000 Sq. Ft. Warehousing facilities
- 4660 Pallet positions
- 08 loading bays
- 100 % Double deep racking system
- Managed by FINS (Integrated software system developed in house)
- Staging and reworking area
- Land Transportation Management
- Computerized Inventory management
- Designated space for handling value added services
- Managed and Operated by CSS Staff and equipment

Our Facilities Include

- Inbound and Outbound transportation
- Storage area of more than 600,000 Sq. Ft. in the UAE
- Warehousing (Both Covered & Open Yard)
- Temperature controlled storage
- Self-storage facilities for personal effects
- Freight Bill Auditing/Payment
- Customs Brokerage
- Freight Forwarding
- Customs Clearance

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TRANSFORMER MOVEMENT

JEBEL ALI TO DUBAI HILL & KHOR SUBSTATIONS

The Projects team at CSS Group successfully completed a major movement recently. Six Units of Transformer each of 7 x 2.8 x 3 M and weighing 60 tons each were moved from Jebel Ali to Dubai Hill Substation site and Khor Dubai Substation site. The movement included the installation procedures as well at the site.

As is the practice, extensive study and survey was conducted as part of this movement regarding the Origin, destination and the travel route. Each point of the entire project was carefully assessed to ensure a fool proof and smooth journey of the cargo. The transformers were moved in heavy duty Low Bed Trailers and offloaded using 500 ton crane with super lift. "The entire movement was done overcoming lot of challenges and as usual our team were enthusiastically delivering their best throughout the process" commented Sreenath V, Vice President, Operations & Projects, CSS Group

Prior permissions were taken and escorts were arranged for the entire route. "Our proven expertise in the field of transformer movement brings in quality clients to us. Installation is another area which requires high level of technical expertise. CSS Projects team's experience and knowledge is the key factor to our high level of success percentage", commented Raj George, Senior Vice President, Projects Oil & Energy, CSS Group, after the successful project completion.



CSS AT FPS AGM, YANGON



CSS Group representatives attended the recently concluded FPS AGM and conference at Yangon, Myanmar. The meet was organised from the 18th to 21st October 2016.

CSS Group was represented at FPS by Chandrakala (CK),

Director, Operations & Ocean Freight and Seshan Janik, Vice President, NVOCC.

FPS Group – one of the largest and longest-established forwarding groups in the world adopted the theme “Strengthen Network with Synergy” for this year’s

meet. The four day event comprised of conference, one on one meeting & networking sessions. The most interesting programme as per the delegates attended was the Shwedagon Pagoda Visit and the Yangon Port visit organised on the last day of the event

“In a very uncertain global economic scenario we face, it’s extremely important to have regular overhauling of your contacts to keep the business lively and aggressive. CSS Group has always utilised the opportunity of interacting at the FPS, from day one onwards and we have found it very useful” mentioned Chandrakala (CK).

CSS Group has always seen FPS meetings as a wonderful opportunity to interact with industry fraternity and had never missed the attendance. FPS networking has always proved to be highly productive over the years of CSS operations.

“Networking at the FPS AGM and conference always provides an opportunity to meet new members from some of the regions where we do think about testing our fortune in the future also brushing up our existing relationships happens in such forums and hence CSS finds it very fruitful to be at this gathering” commented Seshan Janik.

MAERSK LINE RESUMES SERVICE TO IRAN

The world’s largest container shipping company Maersk Line has resumed calls to Iran after a five-year hiatus and hopes that access to a new, rapidly growing market will help it through the current downturn. Maersk Line is the global container division and the largest operating unit of the A.P. Moller–Maersk Group, a Danish

business conglomerate.

“We are excited to announce that we have reinstated our services in Iran. This means that our customers can once again utilize our global network, large fleet of vessels and equipment, weekly departures, superior transit times and innovative

suite of e-business solutions, both to and from Iran, subject to country specific regulations,” reads a note on the Copenhagen-based company’s website. The resumption of service to Iran comes nearly a year after Maersk’s 2M Alliance partner Mediterranean Shipping Company once again began sailing to the second-largest

country in the Middle East.

“Global container trade has matured over the past years and is growing at a slower pace. Iran has the potential to be the market that stands out with faster growth,” Christian Juul-Nyholm, managing director, UAE cluster, Maersk Line, was quoted as saying by JOC.com.



CSS GROUP BECOMES AN AFBN MEMBER



African Freight Bridge Network officially announces CSS Group as their member in the Middle East Region. AFBN is the first International freight forwarders network based in the North African region. The network membership offers many benefits to the member companies in the North African region.

“Africa has been the next frontier for us at CSS. A credible network of partners has been on our wish list for a while now. With the AFBN we now have a niche and experienced network of partners, allowing us to enter and explore opportunities.” mentioned Ajay Krishnan, VP Freight Forwarding and Pricing, CSS Group.

This member ship introduces a new member to the best and reliable freight forwarders in Africa. Being a member of

AFBN networks will allow you to work only with trusted and specialized freight forwarders from all over the world under the financial and monitoring protection programme of AFBN which secures all financial transactions amongst the members. AFBN networks will secure and protect your money by a credible system as they are accredited and supported by FDRS programme (Forwarders debt recovery system). There are many such benefits announced by this network to member companies.

CSS Group with its worldwide network aims at exploring the opportunities of the prospects offered by the African countries, which they haven't pursued yet. Consolidated Shipping Group, established in the year 1995, is one of the fastest growing NVOCCs in the

region where it operates. CSS Group, headquartered in Dubai has become one of the most trusted partners for freight forwarding and logistics among the global fraternity within a short period of time. Professional and dedicated services offered in the field of Ocean Freight, Air Freight, Local & International Land Transportation, Projects Management, Supply Chain Management and Personal Effects Management has brought in accolades and recognition for the entire CSS Group. Being a prominent name in the field of freight forwarding in the Middle East and the Indian Subcontinent, CSS Group has to its credit an enviable list of Global Network Partners. CSS has a dedicated and highly skilled team of over 750 professionals around the globe offering integrated freight forwarding & logistic solutions to varied clientele.

CSS SALES STRATEGY MEET 2016

Each year, CSS Group gathers for its annual CSS Sales Strategy Meet whereby the management teams from all of its global offices get together for two days for divisional meetings, presentations, case studies, team building activities and an overall review of the current and next year's strategies. The Sales strategy meet will be held in Dubai this year

The theme for this year's strategy meet is “Planning, Precision & Performance” which was chosen as it reflects the need of the hour when the entire logistics industry is facing hard challenges in its path of growth. The theme was decided by an in-house competition, whereby all staff was requested to provide theme's for this year's strategy meet. “Planning, Precision & Performance” was suggested by Ms. Steffin John who works as the Sales Executive in Dubai.



Planning Precision Performance

Over the years, the management has been fortunate enough to organize the Strategy Meets in various countries across continents. From the sandy beaches of Goa, India, to the picturesque Arabian Sea and gulf countries on a cruise liner, to the serene and tranquil

environment of Sri Lanka, and obviously in the God's own country, Kerala. After many years, the Strategy Meet is being conducted in Dubai itself on the 18th and 19th of November 2016. The logo for this year's Strategy Meet has been selected and released by the Senior Management.

MAHABALI CRYSTAL AWARD

ONAM POOKKALAM COMPETITION AT CSS OFFICES

The enthusiastic team at the CSS Logistics, won this year's Mahabali Crystal Award for the best Pookkalam (Kerala Traditional Flower Carpet) created in connection with the Onam celebrations. While CSS Head office team won the Second runner up award, the first runner up went to CSS Kingston Logistics, Sharjah.

Every year, in connection with Onam celebrations, at CSS Group, a competition is being held amongst all

offices for bagging the best creator of Pookkalam on the main day of Onam, ie; Thiruvonam. Each office engages their best creative team to create amazingly beautiful designs only with flower. The photographs later on will be scrutinised by judging panel who will eventually declare the winners of the first three positions.

Snap shots from the competition arena are shown here.



CSLC-1



CSS AIRPORT OFFICE



CSS ABU DHABI



CSLC-2



TWIN INFO SOLUTIONS

THE WINNERS : CSS LOGISTICS

Quote from the Judges.

"The biggest factor of this competition was the pookalam design, all the offices were very good but the extra points go to CSS Logistics for their creative work."



CSS LOGISTICS

FIRST RUNNER UP : CSS KINGSTON

Quote from the Judges.

"Very close to first place! But lost few points on the Pookkalam design even though CSS Kingston overall ambience was the best."



CSS KINGSTON

SECOND RUNNER UP : CSS HEAD OFFICE

Quote from the Judges.

"CSS Head Office Pookkalam design far outnumbered the rest with the colour coordination and their design."



CSS HEAD OFFICE

MACROS VS MICROS

The year 2014 looked tired. There was a feeling that things have reached a top rapidly and therefore we were entering a long phase of consolidation for economies and businesses across the world after the golden decade of 2004-2014.

It quickly dawned upon all that 2015 is even slower than 2014. The year saw fresh addition of equity and debt to balance sheets across the spectrum of economies and businesses. Existing capital was not performing in line.

And as the year 2015 eventually sunk in, people soon realised that 2016 was even slower. Actually threatening world economies and you have seen that the most active participants in the year were central banks, on whom a lot depended to let liquidity bail us all out of the slowdown.

2016 mellowed ambition and let pragmatism set into economies. All capital in the world realised that beggars cannot be choosers. Preservation of capital became central over Return on capital. Emerging markets offered short term returns on world capital but corresponding currency depreciation over the last 30 months eroded that significantly.

Let me turn the focus now on India specifically. The Indian economy was responding to this new phase of consolidation and distribution. Why not? 52 % of the sales of the top 100 Nifty (Indian stock index) companies came from exports. Also domestic consumption was muted and savings also took a hit since sustenance expenditure elevated due to real estate inflation. By the way the inflation which we calculate is based on farm and factory

output data which is obsolete in today's times to calculate urban inflation. When you sit and have a 300 Rupee coffee, you pay for the real estate on which you sit and not the coffee itself. So to take farm output cost of coffee will never reveal the real picture.

But if you ask me, how does all of the above matter at all. It is only good academic data and can be used to talk at social events where everybody has something to say on how economy and country should be running. Then eat food, gulp your drink and go home. Macros matter but Micros are the real test of your mettle.

And this brings me to individual businesses. We saw all of them realign to the newer market realities. Over stretched companies collapsed. Rightly allocated ones survived. But there are a whole lot of companies who actually became more efficient and profitable in this macro environment.

The non-performers always hide using the macro slowdown and emerge taking credit during the macro boom. But the real fighters are those businesses who use all events to their efficient realignment.

In my view, any company turning less than USD 20 million remains largely unaffected due to any macro events on the global or domestic economy level. Their industry macro decides their micro. Let me give an example: There were two boys in the same college. One dull, the other very bright. After 20 years, they met. The dull boy went on to become a senior executive of a construction company and the bright boy was the top executive of an airline. Needless to say, the dull boy was doing far better for himself because his industry macro supported him more.

WHAT IS BASICALLY REQUIRED IN DULL TIMES ARE:

Honesty: This is a building block to be courageous. We have to accept realities as they are and in their right context rather than masquerading them without own bias and inhibitions.

Courage: To take bold decisions. Brash is not bold. In fact it's the opposite. Bold is to do what is required and not do what shouldn't be done. Sounds clichéd but it needs real courage to do it.

Sharp analytical skills: To take the right decisions. Many pound foolish and penny wise decisions are purely due to lack of any meaningful analysis.

Change: Randomness is not change. In fact keeping business fundamentals constant are a good measure of change. Also change should meaningfully and tangibly yield a result and not just alter emotional situations.

Perform: From top to bottom, everybody has a role to play and needs to perform to his best ability. Ability to recognise ability and be secure about it is the hallmark of all successful business leaders. In fact, it is by standing on their shoulders of giants that one sees the world.

Be Strong: Strong is not speech power, it is will power. Strong is not talking, it is silence. Strong is not intimidation, it is accommodation. Strong is not indulgence, it is restraint. Strong is not rhetoric, it is reality. Strong is not intelligence, it is wisdom.

2017 approaches.

I wish everyone realigns and hope that India Inc reaches its full potential. To all my fellow business brethren, this is a



small poem. I hope it gives hope to all.

*He Fell.
He Faltered,
But didn't Fail.
He waited.
Waited for Long.
Almost Forever.
And then it came,
His time.
Under the Sun.*

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3 PL SOLUTIONS FROM CSS ABU DHABI

Consolidated shipping services group is one of the leading names in the field of 3PL logistics in the Middle East. With the vast assets in terms of professional manpower and infrastructure, CSS provides the finest 3PL logistics solutions to a

cross section of industry giants.

CSS Abu Dhabi has been successful in providing optimum solutions for the requirements from the freight forwarding & logistics fraternity on a regular basis while concentrating

in the niche areas of local and international land transportation, projects management and personal effects management. They have emerged as a trusted partner for 3PL logistics solutions provided with a handful of reputed clients globally.

SERVICES OFFERED:

- ▲ 3PL services
- ▲ Freight forwarding & Logistics
- ▲ 8070 Sq. Ft. Air-conditioned Warehousing facilities
- ▲ 450 Pallet positions
- ▲ 3 Ton fork lift
- ▲ CCTV secured operations
- ▲ Fully racked Warehouse
- ▲ 2700 Sq. Ft. Non-stackable area
- ▲ Land Transportation Management
- ▲ LCL cargo handling facilities
- ▲ Cargo Movement to LCL hubs
- ▲ Documentation, Storage & Logistics under one roof
- ▲ Dedicated & professional manpower



ADVANTAGES FOR THE CUSTOMER:

- ▲ Resources network
- ▲ Save Time and Money
- ▲ On-going Industry Expertise
- ▲ Scalability and Flexibility
- ▲ Continuous Optimization



Consolidated Shipping Services L.L.C

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CSS KINGSTON

LOGISTICS FZC

3 PL Services

Freight Forwarding

110,000 Sq Ft Storage Facility

87,000 Sq Ft Open Yard Storage

Services Offered

- ➔ Fully racked warehouse
- ➔ Land transportation management
- ➔ LCL cargo handling facilities
- ➔ Cargo movement to LCL hubs
- ➔ Documentation, Storage & Logistics under one roof



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Your decision or a behavioural response?



A friend recently commented on how everyone seems to focus on finding out reasons as to why we do things. When, in response, I mentioned 'Behavioural Economics' his eyes started to glaze over; rising towards the ceiling. "Not another trend?" he asked. So tried to explain why I felt that this particular approach deserved fuller consideration.

A six year old school girl invited her class mate round to her home. Showing her round the other six year old asked, "Where is the rest of the house?" Now some might be offended with such a comment but remember it is said that 'out of the mouths of babes'. It just so happened that one of the girls lived in an ordinary suburban two bed-room home whereas the other was the daughter of a film star and she had only ever lived in an eight bed-room mansion estate. She had never known any other home so naturally and curiously she wondered why her school friend lived in such a small home – hence, "Where is the rest

of your house?" Now, of course, as the little girl becomes older she will start to appreciate more the differences between all of us. She did not realise that, if she had been older, many would have been offended by her question.

This simple example basically illustrates what 'Behavioural Economics' is all about. It's a method of economic analysis that applies psychological insights into human behaviour to explain economic decision-making. Subconsciously we are all influenced by our background and upbringing both socially, culturally and economically. Some of our experiences we remember and others are somewhere deep within our subconscious. However when it comes to making decisions behavioural economics explains why often they are not totally rational. Behavioural economics explores why people sometimes make irrational decisions, and why and how their behaviour does not follow the predictions of economic models.

If you think about it you may come to the conclusion that the world in which we live is a communal institutional response to our own biology. We are collectively the creators and motivators of our own interactive future both consciously and unconsciously and it is the unconscious element that gives rise to unpredictable outcomes.

Additionally our nature means that we all are motivated by various degrees, depending on our upbringing, to focus on the 'now moment'. Given a choice which would you go for - \$100 cash in your hand now or \$110 cash in seven days' time? You are the exception if you choose the future amount of \$110! Accordingly when it comes to making decisions we have to remember that, to ensure that we are fully aware of our future plans and aims, we have to deliberately make our long-term goals a focused consideration. Otherwise the 'now moment' will prevail and obscure our forward-looking objectives.

As with the six year old school girls, as we grow older, we forget many influences which have become part of our make-up and consequently impact on us when we make decisions. A well-known saying is; - 'If you want to become a millionaire first start mixing and socialising with millionaires'. The simplicity of this statement, in terms of behavioural economics, should be obvious. Those without money are clearly not able to think and act as those with money. If you mix with millionaires then ones thinking is bound to change and will influence the way you act and take decisions.

The boss of a United Kingdom holiday tour company recalled one of their mistakes, a lesson to be learnt, on the way to becoming a millionaire. Initially, starting the company from a small back-street office, they had always wanted a car with their own personal number plate.

Eventually the day came and an article, in the national press, was published showing their picture in front of his car. It stated how he had paid \$20, 00 for the one off number plate. He was happy but it turned out his customers were not as sales started to fall away. He had failed to appreciate that they might consider he was boasting about his success. Spending \$20,000 on an apparent frivolous item, when clients had to save in order to pay for their annual holiday, created a negative two-way behavioural economics response, not least because established millionaires instinctively known the dangers inherent in flaunting ones wealth.

Behavioural economists also look at the roles of habit and trust in consumer choice. Proponents of behavioural economics realise that they do not have much to tell psychologists about how individuals makes decisions but

rather they have a lot to learn from psychologists. The coming together of individuals from diverse backgrounds, is however, what behavioural economics is about. It endeavours to explain why we sometimes make irrational decisions, and why and how our behaviour does not follow the predictions of economic models.

So the next time you are at the supermarket check-out ask yourself, 'Do I really want to buy that bar of chocolate or should I get an apple instead?' Train yourself to knowingly make a decision based on going along with the majority's instinctive choice or planning for your own future with a healthy lifestyle because this will knowingly be behavioural economics - in action!

Kaleidoscope desk

WORLD'S LARGEST SHIPYARD TO BE BUILT IN SAUDI ARABIA

HaskoningDHV UK and Hyundai Engineering & Construction have been selected to perform the Front-End Engineering Design (FEED) for the infrastructure of a new maritime yard in Ras Al-Khair in Saudi Arabia.

The maritime yard will comprise a separate shipyard facility for large shipbuilding, large ship repair, offshore rigs fabrication, and offshore support vessel repair. As planned, this facility

will become the largest maritime yard in the world providing a range of services. It will be located north of Jubail on the Arabian Gulf. Royal HaskoningDHV's specialist shipyard consultancy experience combined with Hyundai E&C's track record in Engineering-Procurement-Construction (EPC) projects will provide comprehensive technical knowledge for all elements of the shipyard's design.

Adrian Arnold, project

director at Royal HaskoningDHV said: "Maritime yards must be globally competitive with facilities which are cost-effective, operationally flexible, and durable. This project combines four different yards into a single development, creating significant opportunities for economies of scale and enhancing the country's economic development."

The maritime yard will have an impressive range

of facilities including seven fully-equipped dry docks, two basins and five piers, a shiplift system, workshops, warehouses, utility services areas, as well as office buildings, living quarters, and recreational facilities for more than 10,000 workers.

Royal HaskoningDHV undertook the initial market study for the maritime yard in 2014. The FEED development work is now scheduled to take five months.

QUOTABLE QUOTES



The true sign of intelligence is not knowledge but imagination.

- Albert Einstein

Never stop fighting until you arrive at your destined place - that is, the unique you. Have an aim in life, continuously acquire knowledge, work hard, and have perseverance to realise the great life.

- A P J Abdul Kalam

What's money? A man is a success if he gets up in the morning and goes to bed at night and in between does what he wants to do.

- Bob Dylan

REDUCTION IN THE MOVEMENT OF EMPTY CONTAINER WILL CUT DOWN CO2 EMISSIONS: RESEARCH SAYS



A research conducted by the Spain based Intermodal firm, Connectainer Intermodal Solutions, reveals that adoption of efficient means to put the empty shipping containers into effective use and thereby limiting their movement around the globe could significantly lower CO₂ and other greenhouse gas emissions. Reports shows that about 21 percent of all containers moved per year are empty, and that the percentage stays fairly constant, so that as the total number of containers shipped each year increases, so does the number of empties.

Experts argue that if we calculate the CO₂ emissions of a 40-foot empty unit repositioned from Algeciras, Spain to Shanghai, China, the result is around 328 kg per container in only one leg. In addition, normal movement within a port generates about 6 kg of CO₂ per TEU (20-foot equivalent unit). And then here are these millions of units of containers that are moving across the globe generating huge quantities of CO₂ on an annual basis. Thus there is an urgent need to find a solution to reduce

the volume of empty containers that are being moved around the world.

Shipping companies are not unaware that moving empty containers represents a significant cost, and terminals can also be affected. In 2014, for example, both Manila's main container terminals suffered serious overcrowding of empty containers as the traffic congestion caused by the City of Manila's short-lived 'truck ban' made shippers unwilling to use the limited time they could access the port to move empty containers.

Shipping companies, who have experienced this situation for many years, have adopted appropriate measures to minimize the impact this situation causes them by optimizing the way of repositioning empty equipment to areas where more containers are needed at the least possible cost. But shipping is not ruled by a mathematical algorithm. Sometimes the planned operation has to be adjusted due to external factors, or sometimes even due to an unexpected market change, thereby



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bidding farewell to cost optimization. Experts suggests that simply working to reduce movements rather than optimizing costs would lead to more flexible repositioning management, as well as making a serious impact on reducing greenhouse gases. Even a small reduction in container movements would make a difference, given the huge number of containers being moved each year—in 2014, more than 560 million.

With better optimization of empty repositioning, which can be managed through improved real-time tracking systems being developed, both costs and emissions could be significantly lowered. If main shipping actors could reduce empty movements by 30 percent, there would be a saving of 145.8 million kg of CO₂ per year.

LUCKY WINNER

As part of our continuous commitment to the freight forwarding fraternity, CSS initiated a thank you scheme over 9 years ago, whereby one lucky name out of the scores of business cards that are dropped into the raffle bowls placed at the Delivery Order Counter will be rewarded with a gift.

The winner picked selected and rewarded for the months from July to September 2016 was **Mahesh** from PNI who walked away with gift vouchers worth AED 200 from Lulu Hyper Market, presented by **Shelly Varkey John**, Manager- Administration, CSS Dubai



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NORTHERN DEFENDER	529S	2-Nov																						4-Nov	
NORTHERN DEFENDER	530S	9-Nov																							11-Nov
NORTHERN DEFENDER	531S	16-Nov																							18-Nov
NORTHERN DEFENDER	532S	23-Nov																							25-Nov
NORTHERN DEFENDER	533S	30-Nov																							2-Dec
NORTHERN DEFENDER	534S	7-Dec																							9-Dec
NORTHERN DEFENDER	535S	14-Dec																							16-Dec
NORTHERN DEFENDER	536S	21-Dec																							23-Dec
HYUNDAI BRAVE	055W		30-Oct																						14-Nov
HYUNDAI FAITH	059W		6-Nov																						24-Nov
HYUNDAI COURAGE	057W		13-Nov																						1-Dec
HYUNDAI TACOMA	003W		1-Dec																						15-Dec
HYUNDAI COLOMBO	081W		8-Dec																						22-Dec
HYUNDAI JAKARTA	070W		15-Dec																						29-Dec
CMA CGM MEDEA	138MEE			1-Nov																					23-Nov
CMA CGM TITAN	142MEE			15-Nov																					7-Dec
CMA CGM CASSIOPEIA	144MEE			22-Nov																					14-Dec
CMA CGM MUSCA	146MEE			29-Nov																					21-Dec
CMA CGM VELA	148MEE			6-Dec																					28-Dec
EBBA MAERSK	644E				1-Nov																				25-Nov
MSC EMANUELA	645E				8-Nov																				2-Dec
MSC AMSTERDAM	646E				15-Nov																				9-Dec
MSC HAMBURG	647E				22-Nov																				16-Dec
ELLY MAERSK	648E				29-Nov																				23-Dec
MSC VENICE	649E				6-Dec																				30-Dec
ESTELLE MAERSK	650E				13-Dec																				6-Jan
ELEONORA MAERSK	651E				20-Dec																				13-Jan
MOL COSMOS	052W					31-Oct																			22-Nov
APL MIAMI	021W					7-Nov																			29-Nov
APL VANCOUVER	28					14-Nov																			7-Dec
APL COLUMBUS	22					21-Nov																			14-Dec
APL DETROIT	21					28-Nov																			21-Dec
APL SANTIAGO	21					5-Dec																			28-Dec
APL CHARLESTON	25					12-Dec																			4-Jan
MOL COSMOS	53					19-Dec																			11-Jan
OEL INDIA	222S						28-Oct																		18-Nov
OEL INDIA	223S						4-Nov																		25-Nov
OEL INDIA	224S						11-Nov																		2-Dec
OEL INDIA	225S						18-Nov																		9-Dec
MOZAMBIQUE	1620						25-Nov																		16-Dec
MAERSK BENTONVILLE	1634						2-Dec																		23-Dec
MAERSK BROOKLYN	1634						9-Dec																		30-Dec
MOZAMBIQUE	1622						16-Dec																		6-Jan
YM LIBERTY	054W							2-Nov																	20-Nov
OOCL QINGDAO	121W							9-Nov																	27-Nov
OOCL ASIA	087W							16-Nov																	4-Dec
OOCL EUROPE	118W							23-Nov																	11-Dec
OOCL NINGBO	123W							3-Dec																	25-Dec
CONTI PARIS	006W							10-Dec																	1-Jan
YM LIBERTY	054W								4-Nov																20-Nov
OOCL QINGDAO	121W								11-Nov																27-Nov
OOCL ASIA	087W								18-Nov																4-Dec
OOCL EUROPE	118W								25-Nov																11-Dec
MOL CHARISMA	033W								4-Dec																19-Dec
OOCL NINGBO	123W								9-Dec																25-Dec
CONTI PARIS	006W								16-Dec																1-Jan
YM LIBERTY	055W								23-Dec																8-Jan
TAROKO	025S								2-Nov																4-Nov
CAPE MARIN	013R								9-Nov																12-Dec
TAROKO	026S								16-Nov																19-Nov
CAPE MARIN	014R								23-Nov																16-Nov
TAROKO	027S								30-Nov																3-Dec
CAPE MARIN	015R								7-Dec																10-Dec
TAROKO	028S								14-Dec																21-Dec
CAPE MARIN	016R								21-Dec																24-Dec
HYUNDAI GRACE	066W									6-Nov															19-Nov
HYUNDAI VOYAGER	053W									13-Nov															26-Nov
HYUNDAI GOODWILL	052W									20-Nov															3-Dec
HYUNDAI INTEGRAL	055W									27-Nov															10-Dec
HYUNDAI DYNASTY	049W									4-Dec															17-Dec
AMALTHEA	003W									11-Dec															24-Dec
HYUNDAI GLORY	075W									18-Dec															31-Dec
HYUNDAI GRACE	067W									25-Dec															7-Jan
X-PRESS EUPHRATES	090										1-Nov														3-Nov
X-PRESS EUPHRATES	091										8-Nov														10-Nov
X-PRESS EUPHRATES	092										15-Nov														17-Nov
X-PRESS EUPHRATES	093										22-Nov														24-Nov
X-PRESS EUPHRATES	094										29-Nov														1-Dec
X-PRESS EUPHRATES	095										6-Dec														8-Dec

ABOVE MENTIONED ARE TENTATIVE VESSELS AND ARE SUBJECT TO CHANGE.

VESSEL	VOY	BAHRAIN	BANGKOK	BARCELONA	BREMEN	BUSAN	COCHIN	GUANGZHOU	HONGKONG	KARACHI	KEELLUNG	KUWAIT	NHAVA SHEVA	NEW YORK	NINGBO	PORT KLANG	QINGDAO	ROTTERDAM	SHANGHAI	SINGAPORE	SOUTHAMPTON	XIAMEN	XINGANG	JEBEL ALI
X-PRESS EUPHRATES	096											13-Dec												15-Dec
X-PRESS EUPHRATES	097											20-Dec												22-Dec
MAERSK SKARSTIND	1612												31-Oct											9-Nov
MAERSK SIRAC	1614												7-Nov											16-Nov
MAERSK GUAYAGUIL	1616												14-Nov											23-Nov
MAERSK GENOA	1610												21-Nov											30-Nov
MAERSK SARAT	1614												28-Nov											7-Dec
DALI	1614												5-Dec											14-Dec
MAERSK SALTORO	1702												12-Dec											21-Dec
MAERSK STADELHORN	1702												19-Dec											28-Dec
MAERSK PITTSBURGH	1609													29-Oct										26-Nov
MAERSK HARTFORD	1609													5-Nov										3-Dec
MAERSK ATLANTA	1609													12-Nov										10-Dec
MAERSK CHICAGO	1611													19-Nov										17-Dec
MAERSK KENSINGTON	1611													26-Dec										24-Dec
MAERSK DETROIT	1611													3-Dec										31-Dec
MAERSK DENVER	1611													10-Dec										7-Jan
MAERSK MEMPHIS	1611													17-Dec										14-Jan
HYUNDAI FAITH	069W														7-Nov									24-Nov
HYUNDAI COURAGE	067W														14-Nov									1-Dec
HYUNDAI TACOMA	003W														28-Nov									15-Dec
HYUNDAI COLOMBO	081W														5-Dec									22-Dec
HYUNDAI JAKARTA	070W														12-Dec									29-Dec
HYUNDAI BRAVE	066W														19-Dec									5-Jan
MOL COSMOS	063W														25-Dec									11-Jan
HYUNDAI JAKARTA	069W															2-Nov								10-Nov
HYUNDAI BRAVE	065W															9-Nov								17-Nov
HYUNDAI FAITH	069W																16-Nov							24-Nov
HYUNDAI COURAGE	067W																							1-Dec
HYUNDAI TACOMA	003W																	23-Nov						15-Dec
HYUNDAI COLOMBO	081W																		7-Dec					22-Dec
HYUNDAI JAKARTA	070W																			14-Dec				29-Dec
MOL COSMOS	062																				4-Nov			23-Nov
APL MIAMI	021																				11-Nov			30-Nov
APL VANCOUVER	028																				18-Nov			7-Dec
APL COLUMBUS	022																				25-Nov			14-Dec
APL DETROIT	021																				2-Dec			21-Dec
APL SANTIAGO	021																				9-Dec			28-Dec
APL CHARLESTON	025																				16-Dec			4-Jan
NEW YORK EXPRESS	018 E43																							27-Nov
LUDWIGSHAFEN EXPRESS	011 E44																							3-Dec
OOCL KOREA	012 E45																							10-Dec
OOCL BANGKOK	015 E46																							17-Dec
ULSAN EXPRESS	011 E47																							24-Dec
OOCL SINGAPORE	011 E48																							31-Dec
HYUNDAI TOGETHER	023 E49																							7-Jan
CSCC NEPTUNE	0063W																							23-Nov
ALULA	1645W																							30-Nov
TAYMA	1612W																							7-Dec
CMA CGM PEGASUS	143GEW																							14-Dec
AIN SNAN	1646W																							21-Dec
CSCC SATURN	042W																							28-Dec
COSCO WELLINGTON	037W																							13-Nov
SIMA GISELLE	064W																							20-Nov
EVER DIAMOND	131W																							27-Nov
OSAKA TOWER	065W																							4-Dec
EVER DIVINE	105W																							11-Dec
COSCO WELLINGTON	038W																							18-Dec
SIMA GISELLE	065W																							25-Dec
EVER DIAMOND	132W																							1-Jan
CMA CGM ALEXANDER VON HUMBOLDT	133FLE																							20-Nov
CMA CGM VASCO DE GAMA	137FLE																							27-Nov
CMA CGM JULES VERNE	139FLE																							11-Dec
CMA CGM GEORG FORSTER	141FLE																							25-Dec
CMA CGM CORTE REAL	133FLE																							1-Jan
CMA CGM BOUGAINVILLE	145FLE																							8-Jan
YM COSMOS	127																							16-Nov
YM EMINENCE	069																							8-Nov
YM BAMBOO	118																							15-Nov
YM PINE	128																							22-Nov
AL DAHNA	005																							3-Dec
CSCC INDIAN OCEAN	006																							10-Dec
OOCL ASIA	087W																							6-Nov
OOCL EUROPE	118W																							13-Nov
OOCL NINGBO	123W																							20-Nov
CONTI PARIS	006W																							29-Nov
YM LIBERTY	065W																							6-Dec
OOCL QINGDAO	122W																							13-Dec
OOCL ASIA	088W																							20-Dec

ABOVE MENTIONED ARE TENTATIVE VESSELS AND ARE SUBJECT TO CHANGE.

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 Merlin Raj Sales Coordinator
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 Joshua D'roza Sales Coordinator
 Karthick .T.J Sales Coordinator
 Arathi Coordinator
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 Nithya K G Coordinator- Cust. Service Desk
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 Jayandan P I Team Leader CFS Operations

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 Udheesh Team Leader- Forwarding Ops.

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