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# Lighthouse

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# Projects, Oil & Energy



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## CHAIRMAN'S MESSAGE

The start of a New Year always provides an opportune time to look back on the events of the previous twelve months and look forward with anticipation to the Year ahead. I appreciate the support and encouragement we have received from our partners, customers and colleagues. I am confident that our relations have today emboldened as friendships and this has in turn invigorated us to make greater strides. Recognising this friendship, it gives me great pleasure in wishing everyone a great year ahead.

2015 is going to be a significant milestone for CSS as we will be celebrating our 20 years of trust and dedicated service in the field of shipping and logistics. Words alone will not be enough for me to express my pleasure and exhilaration. Equally words alone will not be enough for me to express my gratitude to our staff. At CSS, we have always believed that the most important asset is the human asset. The first and foremost ingredient of a successful business is trust from your employees towards the company and similarly our

trust in them because without this no organization will ever become triumphant. Within CSS we have been blessed with a true meaningful corporate family spirit. Without any hesitation I wholeheartedly applaud this.

At this significant time, where we enter a new era and a new year, I wish to remind you that every notable achievement in history is a result of careful planning, sometimes by thinking 'out of the box', and then applying ourselves with commitment and dedication. With these thoughts uppermost in my mind and as we enter our 20th year, I wish everyone good health and good fortune in New Year 2015. Together the future is ours to grasp.



T S Kaladharan

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# EFXARISTO KYPROS

CSS SALES STRATEGY MEET 2015- CYPRUS



The sales strategy meet is organized as a part of enhancing the sales programme, every year. The middle & top management of the group company assemble at any of the renowned destinations of the globe and discuss about the past sales and design new sales programme. Each office and department will have separate presentations and suggestions regarding the sales enhancement. All suggestions will be finally reviewed by the Top management who approves a



**T**he sales strategy meet of CSS Group was held at the picturesque Coral Beach Resort in Paphos, Cyprus. The Three day meet was attended by all sales heads from the Middle East & the Indian Sub-continent. The senior management for the group company along with the Chairman T S Kaladharan attended the meeting. Invited guests & network partners from around the globe attended the final day meeting with their presentations.



consolidated sales programme which will be incorporated into the sale process.

This year's strategy meet was seen as



a prelude to the preparations of the forthcoming 20th anniversary of CSS Group. Members for all committees required for the arrangements were selected at the Cyprus meet. Needless to say, that the sales strategy meet

programme is one of the most important driving forces that play as a fillip to most of the strategies that CSS adopted in the last two decades of their operation out of Middle East & Indian Sub-continent.

Cyprus proved to be a perfect business and leisure destination for the CSS Group. The entire team brainstormed during the meeting hours and celebrated the evenings with music and entertainments. Thanks to the warm hospitality of the Cypriot culture, the stay at Coral Beach was rejuvenating and refreshing for the entire team. The friendly staff cooperated to all the demands and attended to the minutest requirements of the team.



## BIRTHDAY BOYS

On the concluding day of the strategy meet, the entire team celebrated the birthday of Kala and Ahmed Fuad. The birthday celebrations were held amidst music band and Cypriote cultural programmes. The night was meant to enjoy and the group sang and dance with the performers. Gifts too were



handed over to those who celebrated the birthday and to a few others who entertained the group. Richard's birthday too was celebrated the previous day inside the restaurant in the resort. The entire group wished him good fortune as well by singing birthday songs.



# THE METICULOUS WAY OF HANDLING LASHING & CRATING AT CSS

The lashing & crating division of CSS Group, has successfully completed the lashing job of 3 coated steel pipes on a 40 feet flat rack recently. The specialty of the job was that the coating was of high sensitive material and upon the request of the client it was ensured that the apt lashing options and materials were used to ensure safe passage of the cargo. The cargo being out of gauge, the team had to secure and lash the cargo at Hamriya Free Zone and issue lashing certificate for the same as well. The job was meticulously planned and executed in matter of hours.

The crating job which was completed at Dubai Investment Park (DIP) was for air freight shipment. The commodity was Structural Steel items; CSS Homeward Bound was involved in bundling the cargo and then pack them in air worthy crates which was prepared by the team in-house. The pieces of crates were prepared at CSS warehouse and assembled the job at site. "Lashing & Crating jobs usually demands lot of skill and patience. It takes long time to create a team like CSS Lashing & Crating, and give maximum satisfaction to the client," said Suku Sudhakaran, General Manager in Charge of Lashing & Crating division.

CSS Group is one among the leading companies providing industrial crating & lashing logistics solutions. Industrial Packing Department at CSS has been providing complete packing services within the United Arab Emirates. Along with industrial packaging solutions for general cargo, they specialize in crating fragile items (glass, mechanical



items etc.), sensitive cargo (laboratory equipment, calibration equipments etc.) and heavy cargo (generators, turbines etc.)- to serve your complex shipping requirements they design and build crates specifically for your item, any type of crates of any size and shapes to meet your discriminating need, because each project is unique. With CSS, you can be assured that your crating, packing & lashing needs are being handled in the most efficient and professional manner.



## CSS OFFER SERVICES IN:

- Wooden crating / packing of Industrial project cargo
- All types of lashing & securing
- Shrink wrapping
- Heat wrapping
- Vacuum packing
- Provide lifting solutions
- Land transportation of packed cargo.
- Loading securing / cargo lashing (On special equipment like flat rack and open top containers as well as onboard vessels)
- Heat treatment / fumigation with ISPM 15 stamp and certification
- Arrangement of third party surveyors for supervision of operations and certifications as well.
- Project reports upon completion of jobs.
- Cargo stuffing and de-stuffing into containers / vessels at any location using our mobile unit
- HSE policy in place.
- Use of only the best quality materials available in the market, with certificates (germanischer lloyds) to prove the quality



## Annual General Meeting 2014

21 - 24 October - Porto - Portugal

*New Era. New Spirit*

Hosted by:

**G-Freight**  
Worldwide Cargo®

# CSS AT FPS MEET

PORTO HOSTS 16TH FPS ANNUAL MEETING

CSS Delegation attended the 16th Annual Meeting of FPS Group – the global forwarding and NVOCC network – which hosted 87 delegates from 40 countries. The intensive 4-day programme – under the theme “New Era – New Spirit” - took place in Porto, Portugal, and was hosted by local FPS member, G-Freight. In addition to the formal AGM and shareholder business, followed by updates on IT, network development and marketing, this year’s event also included 828 one-to-one meetings between members, spread over two days.

Three new members – Link Logistics of

Turkey, FP Shipping of Singapore and Facilities Shipping of Pakistan – were introduced to delegates.

Speaking after the event, FPS Group Advisory Board Chairman Benny Ling said: “Despite the unfortunate clash with India’s Diwali celebrations, we had a strong turn-out, and many new business opportunities arose from the meetings between members.”

“FPS remains committed to strengthening its network for the benefit of all its members, rather than for the owners’ financial gain. The Annual Meeting has re-charged everyone’s enthusiasm, and we

go forward with a number of plans for the coming year that will see our system grow larger and stronger.”

The 17th FPS Annual Meeting will take place in October 2015, in the major port city of Xiamen, Eastern China, hosted by FPS Xiamen.

CSS Group was represented by Siby C Kurian- Sr. General Manager Sales & Marketing CSS Group, Rajesh Arora- VP CSS India, Narayan R T- General Manager CSS Bahrain, Dean Landers- General Manager CSS Kuwait, Asghar Malik- Country Manager CSS Pakistan & Midhun George, Sales Manager CSS Abu Dhabi.

## CSS Homeward Bound

MOVING & RELOCATION • EXHIBITIONS & EVENTS LOGISTICS • INDUSTRIAL PACKING

Services Offered: Worldwide packing and moving of personal effects ● Local and International removals (Homes and Offices) ● Customs clearance and door to door service ● Warehousing ● Transportation ● Industrial packing and lashing ● Exhibitions & Events ● Comprehensive insurance

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A member of the Canadian Association of Movers (CAM)  
A member of International Association of Movers (IAM)  
A member of Asian Relocation Association (ARA)  
A member of World Cargo Alliance Relocations (WCA)

# SHAKE HANDS FOR A BETTER TOMORROW

CSS INDIA ASSOCIATES WITH CHINA SEA MARINE, FRANCE



CSS India joins hands with China Sea Marine, France for their North India operations, specifically for the Delhi & Mumbai markets. While visiting CSS Mumbai, Elizabeth Chiron, Business Development Manager of China Sea Marine (France) S A, mentioned the association as a land mark tie up which will benefit both parties on a long term basis. She also mentioned that working alongside professional teams like CSS ensure better service standards to their clients worldwide.

The cooperation between the two companies will be for the CSS Stations in Mumbai & Delhi; however Cargo from New Delhi will be routed via Nhava Sheva service. The agreement will help CSS India to establish a direct service to and from between Nhava Sheva and Le Havre. "The association of CSS India with China Sea Marine, France will ensure top quality reliable service in this sector. We are delighted to have China Sea Marine, France as our partners as CSS always believe in nurturing trustworthy relationships" commented

Jairam K R, Director of CSS India.

Founded in 1997, China Sea Group's France Branch is located in Le Havre, the most important modern major port in France, which is another successful layout of China Sea Group on the way to expand overseas service. As the first Chinese-invested international logistics enterprise with entire European management mode applied, the purpose of setting up France Branch is to offer complete and professional logistics service covering all links from the place of shipping cargos to the one of receiving cargos. As of now, it has gained great reputation and public praise in the local market, to become a leader in the export and import service of professional LCL in France.

As a crucial overseas base of China Sea Group, France Branch not only plays a leading role in expanding its service of dual-direction LCL between the Far East, Indian Sub continent, Pacific, Middle East and France.

Console Shipping Services India Pvt.

Ltd, a leading NVOCC in the region where it operates, was established in the year 2004 from Tirupur, Tuticorin and Coimbatore, further expanded its horizons in the year 2007. In an ever increasing Industry stuffed with new demands, Console Shipping Services India has proved to attain an unmatched prowess, in delivering the needful to the clients around the globe.

In 2007, Console shipping services, expanded its presence by its strategic positioning in Mumbai, Delhi & Chennai, thereby covering the major cities and ports of India. The highly skilled and motivated workforce of Console shipping services India is keen in keeping up the brand value. With its proven expertise in NVOCC, 3PL, Air freight & Project cargo management, CSS India in a very short span became the most preferred partner for professional cargo handling. This new association with China Sea Marine, France can be seen as a new window of opportunities for CSS in affirming its already established brand value.



# CSS PROJECTS, OIL & ENERGY UNDERTAKES TRANSPORT OF HATCH COVER

The team at CSS Projects, Oil & Energy, recently undertook a hatch cover movement from Jebel Ali port to the dry docks Dubai. The weight of the cargo was 24 tons with dimensions 13.25 x 8.20 x 1.10 m. The width of the cargo in



this case was the main criterion to be looked into. The entire operation had to be scheduled meticulously as it had to connect a vessel coming in for repairs at the Dubai dry docks. The team received the unit from vessel directly and had to move the unit on wide body low bed trailer with special permissions and during specific timings provided by RTA (1 AM – 3 AM) with police escorts. The



efficiency of the Dubai police system was once again displayed when they tactically handled the traffic critical control points for the safe passage of this unit throughout the movement ensuring least difficulty to the other road users. "High professionalism has to be displayed in handling critical jobs in Projects. The proven expertise and commitment could be the major factors why people rely on CSS Projects team when it comes to complicated assignments", commented Raj George Sr. VP, Projects Oil & Energy, when he was asked about this particular move by Lighthouse.

## EMPLOYEES OF THE MONTH

October 2014



Mujeeb Althaf, NVOCC- CSLC 1- Award given by Fida Asghar, Team Manager- NVOCC

November 2014



Chandra Bose Krishna Panickar, CFS Operations- CSLC 1- Award given by Sreenath V, Sr. GM Projects, Oil & Energy

# CSS GROUP TO CELEBRATE 20TH ANNIVERSARY



Consolidated Shipping Group will be celebrating 20th anniversary of operations in the field of Shipping and logistics during the month of March 2015. The entire team at CSS is excited at this landmark occasion, as they see this as a great success in their company's career. The senior management

announced the function last month and preparations are underway to make the event memorable.

A company started 20 years back as a small firm to cater to the logistics requirements in the Middle East has grown to become one of the most sought after names in the field of freight forwarding and logistics today. With diversified operations within the shipping and logistics industry, CSS caters to a cross section of business community around the globe. From NVOCC to Projects and from Relocations to Heavy Equipment logistics, the company with the professional and

skilled team designated for each department, touches every segment of Shipping and logistics.

CSS group offices in the Middle East and the Sub-continent join hands to make the 20th anniversary celebrations memorable. The senior management and the Chairman T S Kaladharan extends all their gratitude to the Government of UAE, their loyal customers, valued partners and most importantly their trusted employees for the unconditional support showered on them for the last two decades.

## NEW CORPORATE VIDEO IN THE MAKING

### CSS CORPORATE VIDEO-SHOOT IN DUBAI

CSS Group offices witnessed the new corporate video in the making for CSS Group. The programme was in relation to their forthcoming 20th anniversary celebrations going to be held in Dubai during the month of March. Lemon studios, Kochi, Kerala were engaged with the assignment of the corporate video production. Renowned technicians from the corporate world were engaged with the video shoot



and production programme. The first schedule of the shooting was completed at the CSS Group offices in Jebel Ali, Cargo Village, DAFZA, Creek customs office and the Head office in Oud Metha buildings during the month of December. The video is planned to be released during the 20th anniversary functions. The forthcoming movie will unveil CSS Group activities and their facilities to a large extent to their clients. The Corporate video will be circulated then for the marketing & sales purposes.

# DELHI NEEDS A MAJOR FACELIFT TO HANDLE MORE CARGO

**FREIGHT FORWARDING FRATERNITY EXPECTS THE GOVERNMENT TO RIGHTLY INTERVENE**

Delhi, India's political Capital is also one of the largest business hubs of India after Mumbai, Business Capital of India. Delhi handles almost 27-32% of EXIM trade but as this is dry port the operational constrain is one of the biggest setbacks for Delhi EXIM trade. In recent days EXIM trade is facing tremendous problems due to majorly two reasons. One of them is rail connectivity with ocean ports. The seaports in India which caters most of the cargo for Delhi EXIM is either Pipava, Mundra or Mumbai ( NSICT/JNPT & GTIL), but the movement of containerized cargo to & from these ports are severely damaged due to mainly two reasons. One being 15-17% increase of import volume to India and drop in export cargo and the second being the lack of proper infrastructure and trains of CONCOR ( Container Corporation of India) and CWC ( Central Warehousing Corporation).

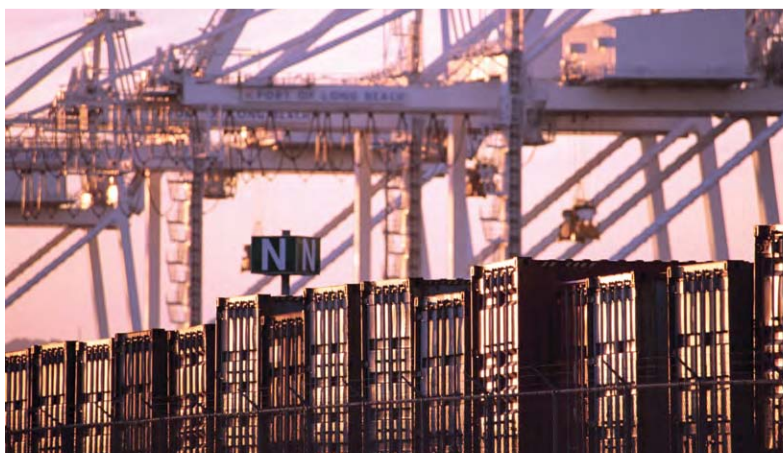
Now the situation has become so worse that any containerized cargo has a minimum stoppage time of 25-30 days in all of the above sea ports. Also due to new regulation imposed by Delhi Police effective 1st August no road movement of container cargo can be done within Delhi adds up the problem. Apart from the movement circulation another biggest setback is the lack of infrastructure for handling containers at ICD TKD & ICD PPG ( Two major ports of Delhi NCR region). There is no major infrastructure development from last almost 10 years in these two major ports of Delhi Region. The present infrastructure of these two ports can only handle 2000 & 1000 teus respectively but now due to expansion in Delhi EXIM trade these two ports are forced to handle more than five times of their stipulated capacity. As a result of the same the stuffing and de-stuffing of containerized cargo takes unlimited days to complete which further worsen the situation day by day. Now the situation



goes to the extreme standstill level that warehouses and yards are overloaded & no space for cargo handling.

All are forced to commence work in abnormal ways just to keep the movement flowing.

In these adverse conditions the only hope for the Freight forwarding fraternity is that concerned authorities should intervene to solve the problems and create hassle free channels to make containerized cargo move more smoothly.



# MOVE AND PROVE

## CSS MOVED MACHINERY FROM MYANMAR TO DUBAI FOR RITCHIE BROTHERS

CSS Plant and Machinery division making further inroads in the global shipping and logistics arena and is now recognized as a major player in this market segment.

To substantiate this CSS Dubai was brought, by Ritchie Brothers Corporate, into a major purchase contract between Ritchie Brothers and a major seller which entailed CSS being an integral part of a complicated pre-purchase contract as well as the actual equipment movement from the site at Myanmar to Ritchie's auction yard Dubai.

"It is pleasing to see our specialist business unit, Plant and Equipment Logistics, being brought into very complex purchases and contracts as well as us being given full authority by a very important customer to meet and negotiate with all major stake holders in order to get deals done and machines shipped to RBA Dubai", commented Ken Dinnadge, VP Business Development, CSS Group.

He also added that "Obviously we were able to achieve this, given the support of our specialist team here in Dubai as we are well used to complex vessel fixtures as well as facilitating major elements of pre purchase contracts. This involved CSS being flown to Myanmar as the Logistics and adviser/partners for Ritchie Brothers and as an integral part of the whole negotiation and vessel fixture process". The first phase was completed which included all stake holders were on board and the vessel fixed.

### THE MAIN WORK THEN STARTED INCLUDES:

- Pre planning all load operations
- Fixing the vessel
- Preparing the equipment to be shipped



- Vessel coming in on time
- Cargo loading
- Clearance and delivery to RBA's yard Jebel Ali.

CSS successfully accomplished the job because they follow the system of working in tandem with their customers and partners so that they come up with the right solution no matter how complex an operation is.

Steve Barritt the GM of Ritchie Brothers commented "We have worked closely with the CSS Group for the past few years and we rely on them assisting us where ever possible so that we can focus on our core business and values which is to provide our growing customer base first class auctions"

"We express our thanks to CSS on this deal, as it was extremely complicated hence we heavily relied on CSS's expertise and support. Ritchie brothers with a long proven track record in global auctions where freight and Logistics are important, rely on companies like CSS who specialize in this segment.

We offer seamless same full-service, professional services at auctions you'll find at any Ritchie Bros. auction site out on the road." He added.

CSS focuses on the below points for ensuring customer satisfaction:

**Save money** - Transportation companies compete for your business and deliver the most competitive shipping quotes.

**Save time** - No more phoning around for quotes! Even if you're shipping many items, you submit just one request and receive multiple quotes.

**Know who you're dealing with** - Read honest feedback from other customers about the transportation companies that bid for your business.

**Get more accurate quotes** - Equipment information, including specs and photos, is usually pulled directly from [www.rbauction.com](http://www.rbauction.com) and Ritchie Specs, so you get more accurate quotes.

**No unwanted phone calls** - Your contact information is kept private, so you'll only have contact with the service provider you choose to use.

**Free to try** - Anyone can list a shipment online. It's free, and you're under no obligation to accept any of the quotes you receive.

**Only pay when the job is complete** - You pay the transportation company directly when the job has been completed and the equipment has arrived safely.



# COMMON MOVING MISTAKES TO AVOID

CSS HOMEWARD BOUND POINTS OUT 5 MOST COMMON MISTAKES PEOPLE MAKE AND HOW YOU CAN AVOID THEM.



**CSS Homeward Bound**  
MOVING & RELOCATION • EXHIBITIONS & EVENTS LOGISTICS • INDUSTRIAL PACKING

- Will this move require any special arrangements, like a transfer from the semi-truck to a smaller local truck to help navigate big-city streets? This may affect the cost of the move and increase the risk of damage to your belongings.

## Moving with Unnecessary Items

Indiscriminately jamming everything you own into boxes might seem like the simplest way of packing, but it also guarantees needless stress and expense. Extra stuff equals extra weight, so you may end up overpaying your movers or overstressing your own back.

Moving gives you a perfect opportunity to cull your possessions.

Our Household Inventory worksheet and our Digital Locker tool can help here—make a detailed list of all of your belongings and you'll be more able to see what's truly essential. Also check out Allstate's Ten Tips and Tricks to Improve Your Move for smart ideas about optimizing your move.

## Insufficient or Nonexistent Insurance for Valuables

Moving is tough on your stuff. Even if every item you own is carefully packed and handled by experienced movers, accidents happen. Get familiar with your insurance options before your move. Call your moving company to find out the details of its liability coverage policies. This coverage will either be based on the total weight of your items, the assessed value of your items, or the full value of replacement of your items. The good news is that if you have an Allstate Homeowners or Renters Insurance policy, your belongings are likely covered in the event of a moving mishap that occurs in transit.

Content Courtesy:  
[www.csshomewardbound.com](http://www.csshomewardbound.com)

Successful relocation is like running a small company and it requires careful planning, budgeting, and strategy. Overlook those factors as you may be looking at a recipe to avoid disaster.

## “Winging It” Instead of Planning Ahead

Relocation is a huge job and procrastination is your worst enemy. Even seemingly small moves, like moving a studio apartment across town, can be nerve-racking and costly if they're not well planned. If you have the luxury of time, you should start planning your move months in advance.

Start making travel arrangements, look into moving companies, pack, and get your financial and logistical affairs in order as early as possible. Start keeping a specific notebook or binder for moving-related information. Keep all your records in it, from copies of the moving estimate to restaurant suggestions in your new neighborhood.

## Bad Timing and Poor Scheduling

Timing is important: The summer months are typically the most hectic time of the year for moving companies. However, spring and autumn can get very busy, too. And remember that moving companies may not be available if you're moving close to a holiday.

If you're planning to drive your own moving truck, make sure you schedule the rental well ahead of the day you actually need it. Find out the exact dimensions of the truck's cargo space, and maybe even swing by the rental company to get an idea of the space you'll require and whether a 13-foot truck is really up to the job.

## Choosing a Less-than-Reputable Moving Company

Research is critical here. Choosing the wrong moving company can mean stolen or damaged property, a move that is far more expensive and longer than originally quoted, and being overcharged for things like packing tape. And once all your stuff is in their truck, you're in a terrible position to argue.

Find out if the mover has a DOT (Department of Transportation) number and enter it in the Federal Motor Carrier Safety

Here are some questions to ask before you hire a moving company:

- Do they have references?
- Will they do an in-home estimate?
- Is their company going to be handling the move or are they going to hire a subcontractor?
- If they use a subcontractor, what are the name, location, and phone number of the company they're hiring?

# CSS GROUP KPL DUBAI SEASON 3 CONCLUDES IN STYLE

KOLLAM KERNELS WALKS BACK WITH KPL DUBAI SEASON 3 TROPHY



One Stop Tourism L.L.C Kollam Kernels clinched the CSS Group KPL Dubai Season 3 title after defeating Seven Seas Trivandrum Royals by three wickets in a thrilling final at the ICC Academy Ground on Friday night, 21st November 2014.

Umar Ali Khan turned out to be Kollam's star by smashing a spectacular half century which helped his team achieve the target of 189 in 19.1 overs. Trivandrum, which batted first after winning the toss, reached a good total of 188 for the loss of six wickets in 20 overs, thanks to a 19-ball 50 from Waheed Ahmed, who smashed one four and five sixes to entertain the weekend crowd.

Openers Waseem Rana and Sangeeth Joseph gave a 68-run opening stand to Trivandrum. Rana played an aggressive knock and smashed five boundaries and two sixes in his 18-ball 38, while Joseph gave good support by chipping in with 22 from 19 balls with the help of two hits to the fence.

Though Ibrahim (nine) fell cheaply, HasnainRaza (23) and Jeevan (22) contributed some useful runs before Ahmed blasted his half century and helped Trivandrum reach a good total in the final. Ahmed remained not out while Touquier was unbeaten on three.

Asif Mumtaz picked up two wickets for 35 runs from his four overs, while Rohan Mustafa, Vishnu and Atta bagged one wicket each.

The final day saw a glamorous line up of KPL Dubai ambassadors and other celebrities including CSS Group Chairman T S Kaladharan on the stage giving away the prestigious awards. KPL Dubai Directors were also present at the function.

Renowned musical band "Avial" performed after the match was over till midnight scintillating the joyous crowd at the ICC academy. Gifts for the spectators included bumper raffle draw for Nissan car and gold. The event was hosted by Hit 98.7 and supported by Josh FM.



# THE DECISION OF THE EUROPEAN COURT OF HUMAN RIGHTS REVIEW NEEDED??

The decision of the European Court of Human Rights (ECHR) comes as an insult to all Seafarers who survived Piracy attacks. Recently the French government was ordered to pay a good amount as compensation to the pirates from Somalia who attacked French ships on the ground that their human rights were disregarded at the time of their arrest.

Further, to add on to this the ECHR ruled out that Denmark had to compensate nine suspects from Somalia who tried to hijack a Danish tanker vessel in the Indian Ocean, and the reason being that they were detained too long before bringing them before a judge. As a result, each of them received \$ 3,247 for the days they were detained.

The Judgement states that as per Danish law, a citizen cannot be held in custody for more than a day without being presented before a judge. However, there arose a question why does this rule apply to them since they are neither citizens of Denmark or the European Union. While deciding on such cases, seldom do the judges notice the threat the pirates or rather these armed criminals cause to the seafarers and their families. Here in fact, Judges use law to protect these criminals instead of punishing them. The naked truth is that the pirates actually take away the human rights of the seafarers when they captivate them and never have been the seafarers compensated.

There have been instances where the seafarers were held for 1000 days and more, but there was no ECHR to hear them and grant them a compensation for their suffering. There are 30 seafarers and fishermen who are held for four years without receiving any compensation, not even their wages. Nevertheless, the pirates were supported by giving them \$ 250 per day for being held. There have been voices in the

Shipping Industry against these kinds of judgements and support for the seafarers and their families.

The Maritime Piracy Humanitarian Response Programme (MPHRP) was set up in 2010 to support and assist the seafarers and also for their welfare. It is an alliance of ship owners, managers, manning agents, insurers, maritime unions, and professional and welfare associations together with governmental and intergovernmental organizations.

The situation of piracy cases and attacks are no different in Asia. During November 2014, a total of 20 piracy attacks were reported of which, maximum number occurred during June 2014 and the minimum in January 2014. Among these 20 incidents, 11 occurred onboard ships in the Straits of Malacca and Singapore and in the South China Sea and the rest occurred onboard ships while anchored/berthed in the South China Sea, Cochin and Sandheads anchorages in India, Chinagong port,



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# Euphemistically Speaking Have A Good One!

Well here we are having no doubt enjoyed unwrapping our seasonal presents. Whilst it is often said, when it comes to giving gifts, it is the thought that counts equally it is the conversation that matters just as much. I recall a hospital patient, upon receiving several large boxes of chocolates, saying to her visitor: - "Oh you shouldn't have spent your money on all of these for me". But this was not the real meaning of her words. What she actually meant was: - "It makes me happy that you have done this". This difference in what we say and what we really mean is **euphemism in action!**

The word euphemism originated from the Greek word "euphemia" meaning "the use of words of good omen." Their use occurs in all languages but English is reputed to take the prize, as world champions, for using them the most. Whilst all languages have a plethora of abrupt short terms that emphasise big points, so as to make their meaning clear, it is sometimes preferable to soften the impact with a euphemism. Replacing possibly upsetting terms with a euphemism is generally considered to be polite. For example the western world's yearning for bodily perfection and longevity gives rise to, 'cuddly' really meaning 'fat' and 'follically challenged' meaning 'bald'. You no doubt will agree that these terms sound more polite.

English is particularly difficult to understand, when it comes to the use of euphemisms, as the real meaning can change according to the pitch, speed and inflection of the spoken words. The late English novelist, George Orwell is quoted as saying that euphemisms can be



sneaky and coercive. A 'major problem' seems less alarming when it is called a 'challenging issue'.

In politics, politically correct euphemisms now rule the roost and have become pervasive. Instead of using, 'good or bad', politicians have replaced them with 'appropriate or inappropriate'. They sound better don't they?

Euphemisms are so firmly established in British speech that foreigners, even those who speak fluent English, may miss the true meaning. Here are two of

my favourite examples:-

When the British say: - "With the greatest respect".

What is understood: - "Apologising for having a different opinion".

What is meant: - "You are mistaken and being somewhat stupid".

When the British say: - "I will keep it in mind".

What is understood: - "They will probably do this".

What is meant: - "I will almost certainly ignore this".

There are so many examples in all areas of life and in all languages, but a particular saying at this time of year is: "It's just what I always wanted". In euphemistic circles this phrase is as hollow as any that was ever uttered by Charles Dickens' Scrooge. Funnily enough London has been named as the capital of unwanted Christmas presents. New Year sees the pages of UK eBay full of unused and unwanted presents, being sold-on as second-hand bargains.

Realistically languages without euphemisms would be much more honest but at the same time they would be more brutal and upsetting. Perhaps this New Year you might try getting through a whole day without using any euphemisms in your conversation. The results will undoubtedly surprise you. It simply isn't that easy.

Fortunately there is an English phrase that, no matter how hard you try to say it differently, still keeps its real meaning. "Have a good one", means exactly what it says. So to all our Lighthouse Kaleidoscope readers may we say to you, with totally no euphemisms implied or meant ... "New Year 2015 - have a good one!"

*Kaleidoscope desk*



# LUCKY WINNER

As part of our continuous commitment to the freight forwarding fraternity, CSS initiated a thank you scheme over 6 years ago, whereby one lucky name out of the scores of business cards that are dropped into the raffle bowls placed at the Delivery Order Counter will be rewarded with a gift.

The winner picked selected and rewarded for the months of November- December 2014 was **Jaber Suhaib** from Fadex Cargo services, Sharjah who walked away with gift vouchers worth AED 200 from Carrefour, presented by **Shelly V John, Manager- Admin. CSS Dubai.**



## CONSOLE SHIPPING SERVICES INDIA PVT. LTD.

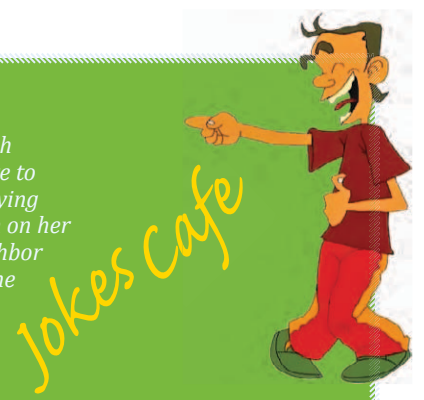
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### LORD OR NO LORD???

A religious women upon waking up each morning would open her front door stand on the porch and scream, "Praise the lord." This infuriated her atheist neighbor who would always make sure to counter back, "there is no Lord." One morning the atheist neighbor overheard his neighbor praying for food, thinking it would be funny, he went and bought her all sorts of groceries and left them on her porch. The next morning the lady screamed, "praise the Lord, who gave me this food." The neighbor laughing so hard he could barely get the words out screamed "it wasn't the Lord, it was me." The lady without missing a beat screamed "praise the Lord for not only giving me food but making the atheist pay for it!!"



# inbound

VESSEL	VOY	BAHRAIN	BANGKOK	BARCELONA	BREMEN	BUSAN	COCHIN	HONGKONG	KARACHI	KEELUNG	KUWAIT	NHAVA SHEVA	NEW YORK	NINGBO	PORT KLANG	ROTTERDAM	SHANGHAI	SINGAPORE	SOUTHAMPTON	XINGANG	YOKOHAMA	JEBEL ALI	
NIARA	434S	31-Dec																					2-Jan
NIARA	435S	7-Jan																					9-Jan
NIARA	436S	14-Jan																					16-Jan
NIARA	437S	21-Jan																					23-Jan
NIARA	438S	28-Jan																					30-Jan
NIARA	439S	4-Feb																					6-Feb
NIARA	440S	11-Feb																					13-Feb
NIARA	441S	18-Feb																					20-Feb
NIARA	442S	25-Feb																					27-Feb
HYUNDAI SINGAPORE	065E		1-Jan																				15-Jan
HYUNDAI COLOMBO	067E		8-Jan																				22-Jan
HYUNDAI JAKARTA	056E		15-Jan																				29-Jan
HYUNDAI CONFIDENCE	533E		22-Jan																				5-Feb
HYUNDAI BUSAN	069E		29-Jan																				12-Feb
HYUNDAI BANGKOK	051E		5-Feb																				19-Feb
HYUNDAI VANCOUVER	211E		12-Feb																				26-Feb
HYUNDAI SINGAPORE	066W		19-Feb																				5-Mar
HYUNDAI COLOMBO	068W		26-Feb																				12-Mar
NORTHERN JAMBOREE	1501			4-Jan																			24-Jan
MAERSK TUKANG	1501			11-Jan																			31-Jan
MAERSK JUSTICE	1503			18-Jan																			7-Feb
MAERSK SECUL	1503			25-Jan																			14-Feb
MAERSK TAURUS	1503			1-Feb																			21-Feb
MAERSK TAKUNG	1503			8-Feb																			28-Feb
MAERSK KALMAR	1503				5-Jan																		31-Jan
MAERSK KIEL	1503				12-Jan																		7-Feb
MAERSK KARACHI	1503				19-Jan																		14-Feb
MAERSK KLAIPEDA	1503				26-Jan																		21-Feb
MAERSK KAMPALA	1503				2-Feb																		28-Feb
MAERSK KIMI	1503				9-Feb																		7-Mar
MAERSK KYRENIA	1503				16-Feb																		14-Mar
MAERSK KITHIRA	1505				23-Feb																		21-Mar
APL COLOMBUS	8					5-Jan																	27-Jan
APL DETROIT	8					12-Jan																	3-Feb
APL SANTIAGO	7					19-Jan																	10-Feb
APL CHARLESTON	11					26-Jan																	17-Feb
APL MIAMI	8					2-Feb																	24-Feb
MOL COSMOS	39					9-Feb																	3-Mar
APL VANCOUVER	15					16-Feb																	10-Mar
APL COLOMBUS	9					23-Feb																	17-Mar
MAERSK AVON	1503						6-Jan																2-Feb
MAERSK AVON	1505							13-Jan															9-Feb
MAERSK AVON	1507							20-Jan															16-Feb
MAERSK AVON	1509							27-Jan															23-Feb
MAERSK AVON	1511							3-Feb															2-Mar
MAERSK AVON	1513							10-Feb															9-Mar
MAERSK AVON	1515							17-Feb															16-Mar
MAERSK AVON	1517							24-Feb															23-Mar
HYUNDAI COLOMBO	067E							7-Jan															22-Jan
HYUNDAI JAKARTA	056E							14-Jan															29-Jan
HYUNDAI CONFIDENCE	533E							21-Jan															5-Feb
HYUNDAI BUSAN	069E							28-Jan															12-Feb
HYUNDAI BANGKOK	051E							4-Feb															19-Feb
HYUNDAI VANCOUVER	211E							11-Feb															26-Feb
HYUNDAI SINGAPORE	066W							18-Feb															5-Mar
HYUNDAI COLOMBO	068W							25-Feb															12-Mar
HYUNDAI COLOMBO	067W								4-Jan														22-Jan
HYUNDAI JAKARTA	056W								11-Jan														29-Jan
HYUNDAI CONFIDENCE	533W								18-Jan														5-Feb
HYUNDAI BUSAN	069W								25-Jan														12-Feb
HYUNDAI BANGKOK	051W								1-Feb														19-Feb
HYUNDAI VANCOUVER	211W								8-Feb														26-Feb
HYUNDAI SINGAPORE	066W								15-Feb														5-Mar
HYUNDAI COLOMBO	068W								22-Feb														12-Mar
HYUNDAI COLOMBO	067W									5-Jan													23-Jan
HYUNDAI JAKARTA	056W								12-Jan														30-Jan
HYUNDAI CONFIDENCE	533W								19-Jan														6-Feb
HYUNDAI BUSAN	069W								26-Jan														13-Feb
HYUNDAI BANGKOK	051W								2-Feb														20-Feb
HYUNDAI VANCOUVER	211W								9-Feb														27-Feb
HYUNDAI SINGAPORE	066W								16-Feb														6-Mar
HYUNDAI COLOMBO	068W								23-Feb														13-Mar
NICOLINE MAERSK	1503										2-Jan												6-Jan
NICOLINE MAERSK	1505										9-Jan												13-Jan
NICOLINE MAERSK	1507										16-Jan												20-Jan
NICOLINE MAERSK	1509										23-Jan												27-Jan
NICOLINE MAERSK	1511										30-Jan												3-Feb
NICOLINE MAERSK	1513										6-Feb												10-Feb
NICOLINE MAERSK	1515										13-Feb												17-Feb

ABOVE MENTIONED ARE TENTATIVE VESSELS AND ARE SUBJECT TO CHANGE.

VESSEL	VOY	BAHRAIN	BANGKOK	BARCELONA	BREMEN	BUSAN	COCHIN	HONGKONG	KARACHI	KEELUNG	KUWAIT	NHAVA SHEVA	NEW YORK	NINGBO	PORT KLANG	ROTTERDAM	SHANGHAI	SINGAPORE	SOUTHAMPTON	XINGANG	YOKOHAMA	JEBEL ALI	
NICOLINE MAERSK	1517										20-Feb												24-Feb
VILLE DE AQUARIUS	18											4-Jan											8-Jan
VILLE D ORION	13											11-Jan											15-Jan
VILLE DE AQUARIUS	19											18-Jan											22-Jan
VILLE D ORION	14											25-Jan											29-Jan
VILLE DE AQUARIUS	20											1-Feb											5-Feb
VILLE D ORION	15											8-Feb											12-Feb
VILLE DE AQUARIUS	21											15-Feb											19-Feb
VILLE D ORION	16											22-Feb											26-Feb
MAERSK KENSINGTON	1503												8-Jan										1-Feb
MAERSK DETROIT	1503												14-Jan										7-Feb
MAERSK DENVER	1503												21-Jan										14-Feb
MAERSK MEMPHIS	1503												28-Jan										21-Feb
MAERSK COLOMBUS	1503												4-Feb										28-Feb
MAERSK PITTSBURGH	1503												11-Feb										7-Mar
MAERSK HARIFORD	1503												18-Feb										14-Mar
MAERSK ATLANTA	1503												25-Feb										21-Mar
HYUNDAI COLOMBO	067W												3-Jan										22-Jan
HYUNDAI JAKARTA	056W												10-Jan										29-Jan
HYUNDAI CONFIDENCE	533W												17-Jan										5-Feb
HYUNDAI BUSAN	069W												24-Jan										12-Feb
HYUNDAI BANGKOK	051W												31-Jan										19-Feb
HYUNDAI VANCOUVER	211W												7-Feb										26-Feb
HYUNDAI SINGAPORE	066W												14-Feb										5-Mar
HYUNDAI COLOMBO	068W												21-Feb										12-Mar
HYUNDAI JAKARTA	057W												28-Feb										19-Mar
EVER LOADING	004W																5-Jan						26-Jan
EVER LUNAR	001W																12-Jan						2-Feb
EVER LEADER	012W																19-Jan						9-Feb
EVER LOYAL	007W																26-Jan						16-Feb
EVERT LASTING	015W																2-Feb						23-Feb
HYUNDAI SINGAPORE	065W																	5-Jan					15-Jan
HYUNDAI COLOMBO	067W																	12-Jan					22-Jan
HYUNDAI JAKARTA	056W																	19-Jan					29-Jan
HYUNDAI CONFIDENCE	533W																	26-Jan					5-Feb
HYUNDAI BUSAN	069W																	2-Feb					12-Feb
HYUNDAI BANGKOK	051W																	9-Feb					19-Feb
HYUNDAI VANCOUVER	211W																	16-Feb					26-Feb
HYUNDAI SINGAPORE	066W																	23-Feb					5-Mar
CMA CGM BERLIOZ	EPB43E																		7-Jan				3-Feb
CMA CGM MUSSET	EPB45E																		12-Jan				11-Feb
CMA CGM BALZAC	EPB47E																		19-Jan				15-Feb
CMA CGM RABELAIS	EPB49E																		1-Feb				28-Feb
CMA CGM CORNELLE	EPB51E																		4-Feb				3-Mar
CMA CGM LAMARTINE	EPB53E																		11-Feb				10-Mar
CMA CGM MAUPASSANT	EPB55E																		19-Feb				18-Mar
CMA CGM NERVAL	EPB57E																		25-Feb				24-Mar
HYUNDAI JAKARTA	056W																			3-Jan			29-Jan
HYUNDAI CONFIDENCE	533W																			10-Jan			5-Feb
HYUNDAI BUSAN	069W																			17-Jan			12-Feb
HYUNDAI BANGKOK	056W																			24-Jan			19-Feb
HYUNDAI VANCOUVER	211W																			31-Jan			26-Feb
HYUNDAI SINGAPORE	066W																			7-Feb			5-Mar
HYUNDAI COLOMBO	068W																			14-Feb			12-Mar
HYUNDAI JAKARTA	057W																			21-Feb			19-Mar
HYUNDAI CONFIDENCE	534W																			28-Feb			26-Mar
MAERSK ENFIELD	1502																					2-Jan	2-Feb
SUSAN MAERSK	1502																						9-Feb
MAERSK EDMONTON	1502																						16-Jan
MAERSK EINDHOVEN	1502																						23-Jan
CMA CGM ERVING	1502																						30-Jan
MAERSK EVORA	1502																						6-Feb
MAERSK ESSEN	1502																						9-Mar
MAERSK EDISON	1504																						13-Feb
HYUNDAI SINGAPORE	065W																					20-Feb	23-Mar
HYUNDAI COLOMBO	067W														6-Jan								15-Jan
HYUNDAI JAKARTA	056W														13-Jan								22-Jan
HYUNDAI CONFIDENCE	533W														20-Jan								29-Jan
HYUNDAI BUSAN	069W														27-Jan								5-Feb
HYUNDAI BANGKOK	051W														3-Feb								12-Feb
HYUNDAI VANCOUVER	211W														10-Feb								19-Feb
HYUNDAI SINGAPORE	066W														17-Feb								26-Feb
MAERSK KITHIRA	1503														24-Feb								5-Mar
MAERSK KALMAR	1503																3-Jan						24-Jan
MAERSK KIEL	1503																10-Jan						31-Jan
MAERSK KARACHI	1503																16-Jan						6-Feb
MAERSK KLAIPEDA	1503																23-Jan						13-Feb
MAERSK KAMPALA	1503																30-Jan						20-Feb
MAERSK KIMI	1503																6-Feb						27-Feb
MAERSK KYRENIA	1503																13-Feb						6-Mar
																	20-Feb						13-Mar

ABOVE MENTIONED ARE TENTATIVE VESSELS AND ARE SUBJECT TO CHANGE.





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